

Towards A Theory Of Journalism As Practice Core

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Public Journalism Jay Rosen 1994 Discusses the responsibilities and involvement of journalists in their communities.

The Pursuit of Public Journalism Tanni Haas 2012-09-10 The Pursuit of Public Journalism is an engaging introduction to the theoretical foundations and practices of the journalistic reform movement known as 'public journalism.' Public journalism - stated briefly - seeks to reinvest journalism with its fundamental responsibilities to democracy and public life. This book argues against many deeply ingrained practices ranging from journalistic detachment to framing stories via polar conflict in favor of greater civic involvement on the part of journalists. Tanni Haas traces the historical context in which public journalism emerged, develops a philosophy for public journalism, reviews empirical research on public journalism's performance to date and responds to the major criticisms directed at public journalism. He also examines the particular challenges that public journalism poses to curriculum and instruction: how can journalism educators teach students to write stories useful and of concern to citizens, and how can they encourage citizens to publicly criticize news coverage of given topics? Following review of the major challenges and criticisms of public journalism, the author offers practical solutions for improving public journalism and speculates on public journalism's likely future.

Strategic Social Media Management Karen E. Sutherland 2020-12-21 This textbook provides a lively introduction to the fast-paced and multi-faceted discipline of social media management with international examples and perspectives. Aside from focusing on practical application of marketing strategy, the textbook also takes students through the process of strategy development, ethical and accurate content curation, and strategy implementation, through detailed explanations of content creation. Combining theory and practice, Strategic Social Media Management teaches students how to take a strategic approach to social media from an organisational and business perspective, and how to measure results. Richly supported by robust and engaging pedagogy and cases in each chapter, it integrates perspectives from public relations, marketing and advertising, and examines key topics such as risk, ethics, privacy, consent, copyright issues, and crises management. It also provides dedicated coverage of content strategy and campaign planning and execution. Reflecting the demands of contemporary practice, advice on self-care for social media management is also offered, helping to protect people in this emerging profession from the negativity that they can experience online when managing an organisation's social media presence. After reading this textbook, students will be able to develop a social media strategy, curate accurate and relevant content, and create engaging social media content that tells compelling stories, connects with target audiences and supports strategic goals and objectives. This is an ideal textbook for students studying social media strategy, marketing and management at undergraduate level. It will also be essential reading for marketing, public relations, advertising and communications professionals looking to hone their social media skills and strategies.

McQuail's Mass Communication Theory Denis McQuail 2010-02-28 "Denis McQuail's Mass Communication Theory is not just a seminal text in the study of media and society - it is a benchmark for understanding and appreciating the long and winding road people and their media have taken to get us here." - Mark Deuze, Indiana University and Leiden University "This is a unique work tested by time and generations of students around the world - North, South, East and West." - Kaarle Nordenstreng, University of Tampere "McQuail's Mass Communication Theory continues to be the clearest and best introduction to this

sprawling field." - Anders Hansen, University of Leicester With over 125,000 copies sold, McQuail's Mass Communication Theory has been the benchmark for studying media and communication for more than 25 years. It remains the most authoritative and comprehensive introduction to the field and offers unmatched coverage of the research literature. It covers everything a student needs to know of the diverse forms of mass communication today, including television, radio, newspapers, film, music, the internet and other forms of new media. Denis McQuail shows that more than ever, theories of mass communication matter for the broader understanding of society and culture. Unmatched in coverage and used across the globe, this book includes: Explorations of new media, globalization, work, economy, governance, policy, media audiences and effects New boxed case studies on key research publications, to familiarize students with the critical research texts in the field Definitions, examples, and illustrations throughout to bring abstract concepts to life. McQuail's Mass Communication Theory is the indispensable resource no student of media and communication studies can afford to be without.

Digital Technologies and the Evolving African Newsroom Hayes Mabweazara 2016-04-14 African newsrooms are experiencing the disruptive impact of new digital technologies on the way they generate and disseminate news. Indeed, newsrooms are being forced to adapt in various ways and there are clear dimensions of localized creativity and adaptations by journalists to the digital revolution. In the same way, the influences of digitization, Internet, and social media are changing the informational needs of readers, including how they engage with news. These developments nonetheless remain on the margins of 'mainstream' journalism research - very few researchers have sought to qualitatively capture the implications of developments in digital technologies on the routine practices of African journalists, especially in their 'natural habitat', the newsroom. In this light, this edited volume interrogates the changing ecology of newsmaking in Africa in the context of rapid technological changes in newsrooms as well as in the wider social context of news production. It brings together six contributions drawn from five countries: Egypt, Mozambique, South Africa, Nigeria and Zimbabwe, to explore practices, challenges and professional normative dilemmas emerging with the adoption and appropriation of new technologies. While the studies point to dimensions of localised new technology appropriations as defined by the complex socio-political structures in which African journalists operate, they are not rigidly confined to Africa. They are expressly in dialogue with theoretical observations largely emerging from Western scholarship. In this sense, the book goes beyond simply mainstreaming African perspectives, it engages directly with dominant theoretical observations and offers a point of departure for developing what could loosely be branded as an African digital journalism epistemology. This book was originally published as a special issue of Digital Journalism.

Mass Communication Diwakar Sharma 2004 A Complete Manual Of Mass Communication That Deals Works The Concept, Different Mass Media, News Agencies, Government Media Organizations,, Press Council, Advertising And Much More. Has 12 Chapters And 8 Appendices. Useful For Aspiring Professionals In The Field.

Fashion Journalism Sanda Miller 2018-02-22 Fashion is all around us, and so too is fashion journalism. Discussions of fashion proliferate in an ever-increasing range of media, from newspapers and magazines to tweets and TV programs. Fashion Journalism: History, Theory and Practice is an accessible, comprehensive guide to writing about fashion in any form, whether in style blogging, magazine interviews, news reportage or art reviews. Exploring what sets fashion journalism apart from other forms of journalistic writing, the book

features a wide range of global fashion case studies, from Carmel Snow's reporting on Dior's 'New Look' to 1970s responses to Yves Saint Laurent, and Diana Vreeland's role as a fashion editor. Through a series of engaging exercises, you will learn how to find inspiration, carry out successful research, structure your work logically, use a style appropriate to your readership, and to make the leap from descriptive writing to informed analysis and criticism. Engaging and clearly written, Fashion Journalism examines how recent technological developments are shaping and driving fashion journalism, and delves into the theory and practice of writing about fashion.

Magazine Journalism Tim Holmes 2011-11-10 "For those of us who long ago experienced the magazine love-bite and have been battling the prejudice and scant attention shown this beautiful medium ever since, here at last is the book to set the record straight." - Nicholas Brett, Deputy Managing Director, BBC Magazines "At a time when magazines are undergoing active redefinition, this book represents a welcome intervention. It engages with a host of pressing issues in a manner alert to professional priorities while, at the same time, encouraging new ways of thinking about the challenges shaping this fast-moving field. Holmes and Nice are trustworthy guides, taking the reader on what proves to be a fascinating journey." - Stuart Allan, Professor of Journalism, Bournemouth University Magazines are the most successful media format ever to have existed: so begins Magazine Journalism as it traces how magazines arose from their earliest beginnings in 1665 to become the ubiquitous format we know today. This book combats the assumptions among media academics as well as journalists that magazines somehow don't count, and presents a compelling assessment of the development and innovation at the heart of magazine publishing. In magazines we find some of the key debates in journalism, from the genesis of 'marketing to the reader' to feminist history, subcultures and tabloidization. Embedding these questions in a thoroughly historical framework, Holmes and Nice argue for an understanding of magazine journalism as essential in the media landscape. Moving beyond the semiotic and textual analysis so favoured by critics of the past, the authors complete the story with an exploration of the production and consumption of magazines. Drawing on interviews with more than 30 magazine journalists across the industry, what emerges is a story of resilience, innovation and a unique ability to embrace new markets and readerships. Magazine Journalism takes the reader to the heart of key questions in the past, present and future of journalism and is essential reading for students across journalism and the creative industries.

Journalism in Context Angela Phillips 2014 Journalism in Context is an accessible introduction to the theory and practice of journalism in a changing world. The book looks at the way in which power flows through media organisations influencing not only what journalists choose to present to their audiences but how they present it and then in turn what their audiences do with it. Using examples from across the world, as well as from her own research, Angela Phillips uses them to explain complex theoretical concepts. She invites readers to consider how news is influenced by the culture from which it emerges, as well as the way it is paid for and how different countries have approached the problem of ensuring that democracy is served by its media, rather than being undermined by it. Journalism has always been an early adopter of new technologies and the most recent changes are examined in the light of a history in which, although platforms keep on changing, journalism always survives. The questions raised here are important for all students of journalism and all those who believe that journalism matters.

Imagination and Techno-Imagination Christoph Ernst 2018

Expanding Peace Journalism Ibrahim Seaga Shaw 2012-01-13 This major new text explores and interrogates peace journalism as a significant challenge to this hegemonic discourse, which has been advocated and elaborated over the recent years in journalism, media development and academic spheres. J Lynch, University of Sydney.

Media and Journalism Jason Bainbridge 2015-10-15 Media and Journalism: New Approaches to Theory and Practice is a complete introduction to media and journalism, exploring the changing relationship between these areas. It introduces key concepts and theoretical approaches in media studies, as well as provides practical training to develop key journalism skills. This approach ensures that students develop both the broad knowledge base and professional skills required for future careers in journalism, public relations and communications. The 3rd edition is divided into five parts, with the focus becoming progressively broader - from journalism and news writing, to the larger mediasphere, to the media industries themselves, to the

social, cultural and technological contexts in which these industries function. This encourages students to follow the flow of information and ideas from news production through to dissemination and negotiation, revealing how important journalism and media studies are to each other. New to this edition Introducing Media 3.0: this edition canvasses the rise and increasing dominance of new forms of communication that will place media users of all kinds at the centre of their own mediaspheres New and updated case studies and examples throughout to reflect the current media environment. Significant updates to chapter 17: Ethics and Communication with new content on media ownership, ethics and the digital journalist, the MEAA/AJA Code of Ethics, the Australian Press Council and the Finkelstein Inquiry. Updated with additional content on social media, apps and locative media, the News of the World scandal, the current state of digital radio and recent trends in PR including brand journalism Summary of key points, and revision and reflection questions are now included at the end of each chapter

Strategic Management in the Media Lucy Küng 2008-04-11 "This book provides vital insights into the elements of strategy and their application to media firms. Solidly grounded in theory but not pedantic, it is essential reading for those who make or wish to comprehend choices of media companies." - Robert Picard, University of Jönköping "Insightful, contextually analytical, yet easy to comprehend, Strategic Management in the Media successfully applies the adaptive and interpretative areas of strategic theory in the media sectors. It provides a unique perspective in which common themes linking media strategy and industry environment are thoughtfully discussed." - Sylvia M. Chan-Olmsted, University of Florida "...an invaluable asset for students of media management. The use of pertinent examples and case studies throughout brings the analysis to life and contributes to a highly readable introduction." - Gillian Doyle, University of Glasgow This book is a comprehensive, accessible and expert introduction to strategy within a media management context. It is divided into two parts - part one provides an introduction to and overview of the media industry from a strategic management perspective, looking in detail at the sectors that together comprise the industry - newspaper, book and magazine publishing, music, radio and television - and the strategic forces at work in each. This provides the foundation for part two, which analyses a number of strategic topics central to the media sector, such as technological change, organisational structure, leadership, and creativity and innovation. The chapters follow the same structure: the relevant theory is outlined, its application to the media industry is discussed, and case studies from the media industry are used to illustrate the theory and illuminate its relevance for the media field. The cases and examples used come from all sectors of the industry and a range of geographic regions and include News Corporation, Endemol, BBC, Bertelsmann, CNN, MTV, Disney and Pixar.

Journalism Jason R. Detrani 2016-04-19 Journalism: Theory and Practice presents a short history of journalism and focuses on the many important issues facing the media today, including bridging the divide between science and journalism, war reporting, media coverage of natural disasters, the current difficulties facing U.S. newspapers, and more. The book also includes a history of and tribute to Edward R. Murrow, a pioneer in the field of television news broadcasting. A comprehensive overview of running a government press office is presented.

Search: Theory and Practice in Journalism Online Murray Dick 2013-08-30 Whether uncovering breaking stories, finding reliable background information, or finding the right contributors for stories and packages, there is now a wealth of information available to journalists online - but where to begin? In Search: Theory and Practice in Journalism Online, Murray Dick provides a practical and theoretical overview of the journalistic research potential in various online tools. Written by a leading expert in the field, the book offers experience-based guidance into online search for journalism. Key features: - Up-to-date coverage of advanced search, the 'invisible web', social media, multimedia and the verification of online material - A critical overview of theory in online ethics, verification, and use of social media in journalism online - Original research into search theory, privacy, trust and rights issues online - Student-friendly pedagogy based upon professional practice and informed by experts in online research Search: Theory and Practice in Journalism Online is essential reading for undergraduate students of digital journalism, online reporting and journalism studies.

International Radio Journalism Tim Crook 1998 Textbook on radio journalism

Exploring Media Research Andy Ruddock 2017-08-21 From Donald Trump's use of Twitter, to social media

mourning, to cyber-bullying: the evidence of media influence today is all around us. As such, good media research is more important than ever, and crucially, is something all students can and should do. Exploring Media Research is an eye-opening exploration of what it means to understand and do media research today. Carefully balancing theory and practice, Andy Ruddock demystifies the process, showing you don't need huge amounts of time or money to do meaningful media analysis. The book: Introduces students to the scope and seriousness of media influence Shows them how to tie their own interests to academic concepts and research issues Explains how to use this understanding to develop proper research questions Translates key theoretical concepts into actual research methods students can use to explore the media texts, events, markets and professionals that interest them. Bringing theory to life throughout with a range of contemporary case studies, Exploring Media Research is a thoughtful and practical guide to gathering and analysing media data. It is essential reading for students of media, communication and cultural studies.

The Routledge Encyclopedia of Citizen Media Mona Baker 2020-10-21 This is the first authoritative reference work to map the multifaceted and vibrant site of citizen media research and practice, incorporating insights from across a wide range of scholarly areas. Citizen media is a fast-evolving terrain that cuts across a variety of disciplines. It explores the physical artefacts, digital content, performative interventions, practices and discursive expressions of affective sociality that ordinary citizens produce as they participate in public life to effect aesthetic or socio-political change. The seventy-seven entries featured in this pioneering resource provide a rigorous overview of extant scholarship, deliver a robust critique of key research themes and anticipate new directions for research on a variety of topics. Cross-references and recommended reading suggestions are included at the end of each entry to allow scholars from different disciplinary backgrounds to identify relevant connections across diverse areas of citizen media scholarship and explore further avenues of research. Featuring contributions by leading scholars and supported by an international panel of consultant editors, the Encyclopedia is essential reading for undergraduate and postgraduate students as well as researchers in media studies, social movement studies, performance studies, political science and a variety of other disciplines across the humanities and social sciences. It will also be of interest to non-academics involved in activist movements and those working to effect change in various areas of social life.

The News Media in Puerto Rico Federico A. Subervi-Vélez 2020-10-27 The News Media in Puerto Rico offers a synopsis as well as a critical analysis of the Island's news media system, with emphasis on the political and economic factors that most influence how the media operate. The authors also document the impact of Hurricane Maria on the media structures and the changing media landscape given the political, economic and colonial strictures. Building on interviews with news media professionals, the book further presents detailed insights about journalism and journalism education in these times of crises. The final chapters include theoretical frameworks and methodological guidelines for the analysis of other colonial, post-colonial and neo-colonial media systems, with research recommendations valuable for future studies of the Island's media as well as for cross-national comparisons. This book will be an essential read for students and scholars interested in learning not only about the Puerto Rican and Latin American mass media, but also the media systems of other colonial/neo-colonial countries.

Encyclopedia of Social Movement Media John D. H. Downing 2010-10-28 To request a free 30-day online trial to this product, visit www.sagepub.com/freetrial This one-volume encyclopedia features around 250 essays on the varied experiences of social movement media over the planet in the 20th and 21st centuries. Examining the tip of a gigantic iceberg, this reference resource examines a sample of the dizzying variety of formats and experiences that comprise social movement media. The guiding principles have been to ensure that experiences from the global South are given voice; that women are properly represented among contributors; that the wide spectrum of communication formats is included; that further reading is provided where relevant; and that some examples are provided of repressive social movement media, not exclusively progressive ones. Thematic essays address selected issues such as human rights media, indigenous peoples' media, and environmentalist media, and on key concepts widely used in the field such as alternative media, citizens' media, and community media. The encyclopedia engages with all communication media: broadcasting, print, cinema, the Internet, popular song, street theatre, graffiti, and dance. The entries are designed to be relatively brief with clear, accessible, and current information. Students, researchers, media activists, and others interested in this field will find this to be a valuable resource. Key Themes Cinema,

Television, and Video Concept and Topic Overviews Cultural Contestations Feminist Media Gay and Lesbian Media Human Rights Media Independence Movement Media Indigenous Peoples' Media Information Policy Activism Internet Labor Media News Performance Art Media Popular Song Press Radio Social Movement Media Regions

Global Journalism Peter Berglez 2013 Peter Berglez sets out to develop the idea of global journalism as an epistemological updating of everyday mainstream news media. He theoretically understands and explains global journalism as a concrete practice and argues that the future of professional news journalism is about leaving behind the dominant national outlook for the sake of a more integrated (global) outlook on society.

Theories of Journalism in a Digital Age Steen Steensen 2018-02-02 Given the interdisciplinary nature of digital journalism studies and the increasingly blurred boundaries of journalism, there is a need within the field of journalism studies to widen the scope of theoretical perspectives and approaches. Theories of Journalism in a Digital Age discusses new avenues in theorising journalism, and reassesses established theories. Contributors to this volume describe fresh concepts such as de-differentiation, circulation, news networks, and spatiality to explain journalism in a digital age, and provide concepts which further theorise technology as a fundamental part of journalism, such as actants and materiality. Several chapters discuss the latitude of user positions in the digitalised domain of journalism, exploring maximal-minimal participation, routines-interpretation-agency, and mobility-cross-mediality-participation. Finally, the book provides theoretical tools with which to understand, in different social and cultural contexts, the evolving practices of journalism, including innovation, dispersed gatekeeping, and mediatised interdependency. The chapters in this book were originally published in special issues of Digital Journalism and Journalism Practice.

Social Media for Government Staci M. Zavattaro 2016-03-10 Social media is playing a growing role within public administration, and with it, there is an increasing need to understand the connection between social media research and what actually takes place in government agencies. Most of the existing books on the topic are scholarly in nature, often leaving out the vital theory-practice connection. This book joins theory with practice within the public sector, and explains how the effectiveness of social media can be maximized. The chapters are written by leading practitioners and span topics like how to manage employee use of social media sites, how emergency managers reach the public during a crisis situation, applying public record management methods to social media efforts, how to create a social media brand, how social media can help meet government objectives such as transparency while juggling privacy laws, and much more. For each topic, a collection of practitioner insights regarding the best practices and tools they have discovered are included. Social Media for Government responds to calls within the overall public administration discipline to enhance the theory-practice connection, giving practitioners space to tell academics what is happening in the field in order to encourage further meaningful research into social media use within government.

Journalism Suellen Tapsall 2001 Journalism: Theory in Practice examines journalism purposes, practices, and processes.

Digital Technology and Journalism Jingrong Tong 2017-10-09 This edited volume discusses the theoretical, practical and methodological issues surrounding changes in journalism in the digital era. The chapters explore how technological innovations have transformed journalism and how an international comparative perspective can contribute to our understanding of the topic. Journalism is examined within Anglo-American and European contexts as well as in Asia and Africa, and comparative approaches and methods for journalism studies in the digital age are evaluated. In so doing, the book offers a thorough investigation of changes in journalistic norms, practices and genres in addition to providing an international and comparative perspective for understanding these changes and what they mean to journalism. Written by both leading scholars and media practitioners in the field, the articles in this collection are based on theoretical frameworks and empirical data, drawn from content analysis of newspaper and online coverage, in-depth interviews with news practitioners, observation on the websites of news organisations and analysis of journalists on Twitter. The result is a cohesive compilation that offers the reader an up-to-date and comprehensive understanding of digital developments in journalism and comparative journalism studies.

Exploring Journalism Practice and Perception in Developing Countries Salawu, Abiodun 2017-08-11 Media outlets play a pivotal role in fostering the positive and beneficial development of countries in modern society. By properly informing citizens of critical national concerns, the media can help to transform society and

promote active participation. *Exploring Journalism Practice and Perception in Developing Countries* is a crucial reference source for the latest scholarly material on the impacts of development journalism on contemporary nations and the media's responsibility to inform citizens of government and non-government activities. Highlighting a range of pertinent topics such as media regulation, freedom of expression, and new media technology, this book is ideally designed for researchers, academics, professionals, policy makers, and students interested in the role of journalist endeavors in developing nations.

Media, Society, World Nick Couldry 2013-08-29 Media are fundamental to our sense of living in a social world. Since the beginning of modernity, media have transformed the scale on which we act as social beings. And now in the era of digital media, media themselves are being transformed as platforms, content, and producers multiply. Yet the implications of social theory for understanding media and of media for rethinking social theory have been neglected; never before has it been more important to understand those implications. This book takes on this challenge. Drawing on Couldry's fifteen years of work on media and social theory, this book explores how questions of power and ritual, capital and social order, and the conduct of political struggle, professional competition, and everyday life, are all transformed by today's complex combinations of traditional and 'new' media. In the concluding chapters Couldry develops a framework for global comparative research into media and for thinking collectively about the ethics and justice of our lives with media. The result is a book that is both a major intervention in the field and required reading for all students of media and sociology.

Local Journalism in a Digital World Kristy Hess 2017-09-16 This unique text addresses the gap between journalism studies, which have tended to focus on national and international news, and the fact that most journalism is practised at the local level, where people live, work, play and feel most 'at home'. Providing a rich overview of the role and place of local media in society, Hess and Waller demonstrate that, in this changing digital era, the local journalist must not only specialize in niche 'place-based' news, but also have a clear understanding of how their locality and its people 'fit' in the context of a globalized world. Equipping readers with a nuanced and well-rounded understanding of the field today, this is an essential resource for students of journalism, media and communication studies, as well as for practising and aspiring journalists.

Understanding Media Users Tony Wilson 2009-01-30 *Understanding Media Users: From Theory to Practice* focuses on the blurred concept of the "active audience" at the core of media studies. examines the relationship between media and audiences by one of the world's leading media scholars provides a history of media effects' and an overview of the current analytical approaches that constitute media reception theory charts some of the most important interfaces of media reception and interaction - TV, film, the Internet, advertising, journalism, and tourism studies concludes with additional insights into the future of media reception in a global age

Journalism in the Digital Age John Herbert 1999-11-03 Provides the practical techniques and theoretical knowledge that underpin the fundamental skills of a journalist. It also takes a highly modern approach, as the convergence of broadcast, print and online media require the learning of new skills and methods. The book is written from an international perspective - with examples from around the world in recognition of the global marketplace for today's media. This is an essential text for students on journalism courses and professionals looking for a reference that covers the skill, technology and knowledge required for a digital and converged media age. The book's essence lies in the way essential theories such as ethics and law, are woven into practical newsgathering and reporting techniques, as well as advice on management skills for journalists, providing the wide intellectual foundation which gives credibility to reporting.

Citizen Media and Public Spaces Mona Baker 2016-06-10 *Citizen Media and Public Spaces* presents a pioneering exploration of citizen media as a highly interdisciplinary domain that raises vital political, social and ethical issues relating to conceptions of citizenship and state boundaries, the construction of publics and social imaginaries, processes of co-optation and reverse co-optation, power and resistance, the ethics of witnessing and solidarity, and novel responses to the democratic deficit. Framed by a substantial introduction by the editors, the twelve contributions to the volume interrogate the concept of citizen media theoretically and empirically, and offer detailed case studies that extend from the UK to Russia and Bulgaria and from China to Denmark and the liminal spaces within which a growing number of refugees now live. A rich new domain of scholarship and practice emerges out of the studies presented. Citizen media is shown to

embrace both physical and digital interventions in public space, as well as the sets of values and agendas that influence and drive the practices and discourses through which individuals and collectives position themselves within and in relation to society and participate in the creation of diverse publics. This book will be of interest to students and researchers in media and communication studies, particularly those studying citizen media, media and society, journalism and society, and political communication. Cover image: courtesy of Ruben Hamelink

Journalism and the Philosophy of Truth Jesse Owen Hearn-Branaman 2016-02-12 This book bridges a gap between discussions about truth, human understanding, and epistemology in philosophical circles, and debates about objectivity, bias, and truth in journalism. It examines four major philosophical theories in easy to understand terms while maintaining a critical insight which is fundamental to the contemporary study of journalism. The book aims to move forward the discussion of truth in the news media by dissecting commonly used concepts such as bias, objectivity, balance, fairness, in a philosophically-grounded way, drawing on in depth interviews with journalists to explore how journalists talk about truth.

Taking Journalism Seriously Barbie Zelizer 2004-04-29 *Taking Journalism Seriously: News and the Academy* argues that scholars have remained too entrenched within their own disciplinary areas resulting in isolated bodies of scholarship. This is the first book to critically survey journalism scholarship in one volume and organize it by disparate fields. The book reviews existing journalism research in such diverse fields as sociology, history, language studies, political science, and cultural analysis and dissects the most prevalent and understated research in each discipline.

The Routledge Companion to Digital Journalism Studies Bob Franklin 2016-11-18 *The Routledge Companion to Digital Journalism Studies* offers an unprecedented collection of essays addressing the key issues and debates shaping the field of Digital Journalism Studies today. Across the last decade, journalism has undergone many changes, which have driven scholars to reassess its most fundamental questions, and in the face of digital change, to ask again: 'Who is a journalist?' and 'What is journalism?'. This companion explores a developing scholarly agenda committed to understanding digital journalism and brings together the work of key scholars seeking to address key theoretical concerns and solve unique methodological riddles. Compiled of 58 original essays from distinguished academics across the globe, this Companion draws together the work of those making sense of this fundamental reconceptualization of journalism, and assesses its impacts on journalism's products, its practices, resources, and its relationship with audiences. It also outlines the challenge presented by studying digital journalism and, more importantly, offers a first set of answers. This collection is the very first of its kind to attempt to distinguish this emerging field as a unique area of academic inquiry. Through identifying its core questions and presenting its fundamental debates, this Companion sets the agenda for years to come in defining this new field of study as Digital Journalism Studies, making it an essential point of reference for students and scholars of journalism.

Open Space New Media Documentary Patricia R. Zimmermann 2017-11-22 *Open Space New Media Documentary* examines an emerging and significant area of documentary practice in the twenty-first century: community-based new media documentary projects that move across platforms and utilize participatory modalities. The book offers an innovative theorization of these collaborative and collective new media practices, which the authors term "open space," gesturing towards a more contextual critical nexus of technology, form, histories, community, convenings, collaborations, and mobilities. It looks at a variety of low cost, sustainable and scalable documentary projects from across the globe, where new technologies meet places and people in Argentina, Canada, India, Indonesia, Peru, South Africa, Ukraine, and the USA.

Media and Journalism: Media and Journalism Jason Bainbridge 2011-10-27 This book integrates media theory with journalistic practice by drawing on current theories of the media as well as providing practical instruction on how to write journalistic pieces that put these theories into practice.

Critical Theory and Social Media Thomas Allmer 2015-04-10 Social media platforms such as Facebook, YouTube, and Twitter are enormously popular: they are continuously ranked among the most frequently accessed websites worldwide. However there are as yet few studies which combine critical theoretical and empirical research in the context of digital and social media. The aim of this book is to study the constraints and emancipatory potentials of new media and to assess to what extent digital and social media can contribute to strengthen the idea of the communication and network commons, and a commons-based

information society. Based on a critical theory and political economy approach, this book explores: the foundational concepts of a critical theory of media, technology, and society users' knowledge, attitudes, and practices towards the antagonistic character and the potentials and risks of social media whether technological and/or social changes are required in order to bring about real social media and human liberation. *Critical Theory and Social Media* examines both academic discourse on, and users' responses to, new media, making it a valuable tool for international scholars and students of sociology, media and communication studies, social theory, new media, and information society studies. Its clear and interesting insights into corporate practices of the global new media sector will mean that it appeals to critical social media users around the world.

Public Service Media and the Law Karen Donders 2021 "Contributing to a re-think of public service media, this book combines theoretical insights and legal frameworks with practice, examining theory and policy development in a bottom-up manner. This book is a must read for all scholars who take an interest in public service media, media policy and media systems literature at large. It will also be of interest to practitioners working in government, public service media, and commercial media"--

Media Management Matters Ulrike Rohn 1920-04-10 *Media Management Matters* seeks to contribute to the for consolidation and aims to point to the practical value of media management research. The mission of

media management as a discipline is not only to contribute to a better understanding of how media businesses operate and what contextual factors are driving transformation, but it also aims to assist its key stakeholders in facing this transformation: media businesses, policymakers and educators. In addition to advancing media management as an scholarly discipline, the proposed book seeks to question, investigate and discuss the practical value of the research undertaken. The book introduces and discusses relevant issues that are important for the stakeholders of media management research and discusses best-case examples of cooperation between researchers, media businesses and policymakers as well as pitfalls and learning outcomes of such cooperation.

Towards a Praxis-based Media and Journalism Research Leon Barkho 2017-07-01 This volume weaves together ongoing scholarly debates around how to bridge the gap between theory and practice in media and journalism research. It relies heavily on articles media scholars and media practitioners have written on how the sides can work together for the good of society. The contributions to this volume represent the first effort to look at praxis in terms of the dual dynamic of communication and how its two pillars can work together to address relations and interactions from critical perspectives of media and journalism practice and research. The result will lay important groundwork for scholarship on this new and increasingly important phenomenon.