

The Tour De France 1903 2003 A Century Of Sporting Structures Meanings And Values

AS RECOGNIZED, ADVENTURE AS WELL AS EXPERIENCE PRACTICALLY LESSON, AMUSEMENT, AS SKILLFULLY AS CONTRACT CAN BE GOTTEN BY JUST CHECKING OUT A BOOKS **THE TOUR DE FRANCE 1903 2003 A CENTURY OF SPORTING STRUCTURES MEANINGS AND VALUES** PLUS IT IS NOT DIRECTLY DONE, YOU COULD GIVE A POSITIVE RESPONSE EVEN MORE RE THIS LIFE, SOMETHING LIKE THE WORLD.

WE HAVE THE FUNDS FOR YOU THIS PROPER AS COMPETENTLY AS SIMPLE SHOWING OFF TO ACQUIRE THOSE ALL. WE FIND THE MONEY FOR THE TOUR DE FRANCE 1903 2003 A CENTURY OF SPORTING STRUCTURES MEANINGS AND VALUES AND NUMEROUS BOOK COLLECTIONS FROM FICTIONS TO SCIENTIFIC RESEARCH IN ANY WAY. ACCOMPANIED BY THEM IS THIS THE TOUR DE FRANCE 1903 2003 A CENTURY OF SPORTING STRUCTURES MEANINGS AND VALUES THAT CAN BE YOUR PARTNER.

HISTORICAL DICTIONARY OF CYCLING JEROEN HEIJMANS 2011-10-16 THE NEARLY 150-YEAR-OLD SPORT OF CYCLING HAD ITS FIRST COMPETITION IN FRANCE IN 1868. SOON AFTERWARD, THE NEED AROSE FOR PURPOSE-BUILT CYCLING TRACKS BECAUSE OF POOR ROAD CONDITIONS AT THE TIME. RACING ON BLOCKED OFF PIECES OF STREET OR GRASS SOON EVOLVED INTO RACING ON SPECIAL TRACKS CALLED VELODROMES. THIS DEVELOPMENT MARKED THE SPLIT INTO WHAT ARE STILL THE TWO MAIN FORMS OF CYCLING COMPETITION: ROAD RACING AND TRACK RACING. INITIALLY, TRACK CYCLING WAS MORE POPULAR IN TERMS OF PUBLIC ATTENTION AND MONEY TO BE EARNED BY RACERS, BUT THIS GRADUALLY CHANGED IN FAVOR OF ROAD RACING, WHICH HAS BEEN THE MOST POPULAR FORM OF CYCLING SINCE AT LEAST THE END OF WORLD WAR II. THE HISTORICAL DICTIONARY OF CYCLING TAKES A CLOSER LOOK AT THE SPORT, AS WELL AS DISCUSSING THE USE OF BICYCLES AS A MEANS OF FITNESS, TOURING, AND COMMUTING. THIS IS DONE THROUGH A CHRONOLOGY, AN INTRODUCTORY ESSAY, APPENDICES, PHOTOS, A BIBLIOGRAPHY, AND OVER 500 CROSS-REFERENCED DICTIONARY ENTRIES ON CYCLING'S TWO MAIN DISCIPLINES—ROAD AND TRACK—AS WELL AS BRIEF OVERVIEWS OF THE OTHER FORMS OF CYCLING. THIS BOOK IS AN EXCELLENT ACCESS POINT FOR STUDENTS, RESEARCHERS, AND ANYONE WANTING TO KNOW MORE ABOUT CYCLING.

100 JAHR TOUR DE FRANCE SEAN KELLY 2004
CULTURE ON TWO WHEELS JEREMY WITHERS 2016-07-01
"ANALYZES HOW PRINT AND VISUAL TEXTS OF VARIOUS KINDS REFLECT, REFRACT, AND RESPOND TO THE SOCIAL AND POLITICAL SIGNIFICANCE OF THE BICYCLE FROM ITS ORIGINS IN THE NINETEENTH CENTURY TO THE PRESENT"--

THE TOUR DE FRANCE, 1903-2003 HUGH DAUNCEY 2004-08-02 THIS BOOK ANALYSES THE TOUR DE FRANCE OVER ITS LONG HISTORY BOTH AS FRANCE'S MOST PRESTIGIOUS AND FAMOUS SPORTING EVENT AND AS A EUROPEAN AND, INCREASINGLY, A WORLD CYCLING COMPETITION. THIS STUDY PROVIDES INTERDISCIPLINARY AND VARIED PERSPECTIVES ON THE SPORTING, CULTURAL, SOCIAL, ECONOMIC AND POLITICAL SIGNIFICANCE OF THE TOUR WITHIN AND OUTSIDE FRANCE, GIVING A COMPREHENSIVE AND AUTHORITATIVE INVESTIGATION OF UP-TO-THE-MINUTE

THINKING ON WHAT THE TOUR MEANS, NOW AND IN THE PAST, TO COMPETITORS, TO FRANCE, TO THE FRENCH PUBLIC, TO THE CULTURAL HISTORY OF SPORT, AND THE SPORT OF CYCLING ITSELF.

STARDOM IN POSTWAR FRANCE JOHN GAFFNEY 2008-02-01 THE 1950S AND 1960S WERE A KEY MOMENT IN THE DEVELOPMENT OF POSTWAR FRANCE. THE PERIOD WAS ONE OF RAPID CHANGE, DERIVED FROM POST-WORLD WAR II ECONOMIC AND SOCIAL MODERNIZATION; YET MANY TRADITIONAL CHARACTERISTICS WERE RETAINED. BY ANALYZING THE ERUPTION OF THE NEW POSTWAR WORLD IN THE CONTEXT OF A FRANCE THAT WAS BOTH MODERN AND TRADITIONAL, WE CAN SEE HOW THESE WORLDS MET AND INTERACTED, AND HOW THEY SET THE SCENE FOR THE TURBULENT 1960S AND 70S. THE EXAMINATION OF THE DEVELOPMENT OF MASS CULTURE IN POST-WAR FRANCE, UNDERTAKEN IN THIS VOLUME, OFFERS A VALUABLE INSIGHT INTO THE SHIFTS THAT TOOK PLACE. BY EXPLORING STARDOM FROM THE DOMAIN OF CINEMA AND OTHER FIELDS, REPRESENTED HERE BY FAMOUS FIGURES SUCH AS BRIGITTE BARDOT, JOHNNY HALLYDAY OR JEAN-LUC GODARD, AND LESS CONVENTIONALLY TREATED AREAS OF ENQUIRY (POLITICS [DE GAULLE], LITERARY [FRANÇOISE SAGAN], AND INTELLECTUAL CULTURE [LÉVI-STRAUSS]) THE READER IS PROVIDED WITH A BROAD UNDERSTANDING OF THE MECHANISMS OF POPULARITY AND SUCCESS, AND THEIR CULTURAL, SOCIAL, AND POLITICAL ROLES. THE PICTURE THAT EMERGES SHOWS THAT MANY CULTURAL ARTICULATIONS REMAINED OR BECAME IDENTIFIABLY "FRENCH," IN SPITE OF THE AMERICAN MASS-CULTURE ORIGINS OF THESE SOCIAL, ECONOMIC, AND CULTURAL TRANSFORMATIONS.

TOUR DE FRANCE 1903-2003 2003
REPRESENTING THE SPORTING PAST IN MUSEUMS AND HALLS OF FAME MURRAY G. PHILLIPS 2013-06-17 WE LIVE IN A "MUSEUM AGE," AND SPORT MUSEUMS ARE PART OF THIS PHENOMENON. IN THIS BOOK, LEADING INTERNATIONAL SPORT HISTORY SCHOLARS EXAMINE SPORT MUSEUMS INCLUDING RENOWNED INSTITUTIONS LIKE THE OLYMPIC MUSEUM IN THE SWISS CITY OF LAUSANNE, THE BABE RUTH BIRTHPLACE AND MUSEUM IN BALTIMORE, THE MARYLEBONE CRICKET CLUB MUSEUM IN LONDON, THE CROKE PARK MUSEUM IN DUBLIN, AND THE WHYTE MUSEUM IN BANFF. THESE INSTITUTIONS ARE

EXAMINED IN A BROAD CONTEXT OF UNDERSTANDING SPORT MUSEUMS AS AN IDENTIFIABLE GENRE IN THE "MUSEUM AGE", AND MORE SPECIFICALLY IN TERMS OF HOW THE SPORTING PAST IS REPRESENTED IN THESE MUSEUMS. HISTORIANS EXPLAIN, DEBATE AND CRITIQUE SPORT MUSEUMS WITH THE INTENTION OF UNDERSTANDING HOW THIS IMPORTANT FORM OF PUBLIC HISTORY REPRESENTS SPORT FOR AUDIENCES WHO SEE MUSEUMS AS INSTITUTIONS THAT ARE INHERENTLY RELIABLE AND TRUSTWORTHY.

ENCYCLOPEDIA OF INTERNATIONAL SPORTS STUDIES ROGER BARTLETT 2012-08-21 NOW AVAILABLE IN PAPERBACK, THE ENCYCLOPEDIA OF INTERNATIONAL SPORTS STUDIES IS THE MOST AUTHORITATIVE AND COMPREHENSIVE SINGLE-VOLUME REFERENCE WORK EVER PUBLISHED ON SPORT. WITH OVER ONE MILLION WORDS OF TEXT ARRANGED INTO MORE THAN 1000 ENTRIES AND ARTICLES, IT COVERS THE FULL RANGE OF SUB-DISCIPLINES WITHIN SPORTS STUDIES; INCLUDING SCIENTIFIC, SOCIAL SCIENTIFIC AND MEDICAL APPROACHES. THE ENCYCLOPEDIA IS ALPHABETICALLY ORGANIZED AND CONSISTS OF: PRINCIPAL ARTICLES COVERING KEY DISCIPLINARY AREAS, SUCH AS SPORTS ECONOMICS AND SPORTS HISTORY LARGE TOPICAL ENTRIES ON CENTRAL SUBJECTS SUCH AS RESISTANCE TRAINING AND THE DIAGNOSIS OF SPORTS INJURIES SMALLER TOPICAL ENTRIES ON SUBJECTS SUCH AS CROSS TRAINING AND PROJECTILE MOTION SHORT OVERVIEWS OF OTHER IMPORTANT TERMS AND CONCEPTS, FROM METABOLISM AND MOTIVATION TO MUSCLE TENSION-LENGTH RELATIONSHIP. WITH OVER 150 CONTRIBUTING AUTHORS FROM THE US, UK, CANADA, AUSTRALIA, SOUTH AFRICA, JAPAN, NEW ZEALAND, HONG KONG AND CONTINENTAL EUROPE, THE ENCYCLOPEDIA OF INTERNATIONAL SPORTS STUDIES IS AN UNPARALLELED WORK OF SPORTS SCHOLARSHIP. ACCESSIBLY WRITTEN, FACTS-FRONTED AND INCLUDING FULL CROSS-REFERENCING AND GUIDES TO FURTHER READING THROUGHOUT, THIS IS AN ESSENTIAL ADDITION TO THE BOOKSHELF OF ANY STUDENT, RESEARCHER, TEACHER OR PROFESSIONAL WORKING IN SPORT.

FRENCH CYCLING HUGH DAUNCEY 2012-11-21 AN OPEN ACCESS EDITION OF THIS BOOK IS AVAILABLE ON THE LIVERPOOL UNIVERSITY PRESS WEBSITE AND THE OAPEN LIBRARY. FRENCH CYCLING: A SOCIAL AND CULTURAL HISTORY AIMS TO PROVIDE A BALANCED AND DETAILED ANALYTICAL SURVEY OF THE COMPLEX LEISURE ACTIVITY, SPORT, AND INDUSTRY THAT IS CYCLING IN FRANCE. IDENTIFYING KEY EVENTS, PRACTICES, STAKEHOLDERS AND INSTITUTIONS IN THE HISTORY OF FRENCH CYCLING, THE VOLUME PRESENTS AN INTERDISCIPLINARY ANALYSIS OF HOW CYCLING HAS BEEN SIGNIFICANT IN FRENCH SOCIETY AND CULTURE SINCE THE LATE NINETEENTH CENTURY. CYCLING AS LEISURE IS CONSIDERED THROUGH REFERENCE TO THE ADOPTION OF THE BICYCLE AS AN INSTRUMENT OF TOURISM AND EMANCIPATION BY WOMEN IN THE 1880S, FOR EXAMPLE, OR BY STUDY OF THE DEVELOPMENT IN THE 1990S OF LONG-DISTANCE TOURIST CYCLE ROUTES. CYCLING AS SPORT AND ITS ATTENDANT DIMENSIONS OF AMATEURISM/PROFESSIONALISM, NATIONAL IDENTITY, THE BODY AND DOPING, AND OTHER ISSUES IS INVESTIGATED THROUGH STUDY OF THE HISTORY OF THE TOUR DE FRANCE, THE TRACK-RACING ORGANISED AT THE  LODROME D'HIVER

IN PARIS IN THE 1920S AND 1930S AND OTHER EMBLEMATIC EVENTS. CYCLING AS INDUSTRY AND ECONOMIC ACTIVITY IS CONSIDERED THROUGH AN ASSESSMENT OF HOW CYCLING FIRMS HAVE CONTRIBUTED TO TECHNOLOGICAL INNOVATION AT VARIOUS JUNCTURES IN FRANCE'S ECONOMIC DEVELOPMENT. CYCLING AND THE MEDIA IS INVESTIGATED THROUGH ANALYSIS OF HOW CYCLESPORT HAS CONTRIBUTED TO DEVELOPMENTS IN THE FRENCH PRESS (IN EARLY DECADES) BUT ALSO TO NEW TRENDS IN TELEVISION AND RADIO COVERAGE OF SPORTS EVENTS. BASED ON A VERY WIDE RANGE OF PRIMARY AND SECONDARY SOURCES, THE VOLUME AIMS TO PRESENT IN CLEAR LANGUAGE AN EXPLANATION OF THE VARIED SIGNIFICANCE OF CYCLING IN FRANCE OVER THE LAST HUNDRED YEARS.

POP CULTURE IN EUROPE JULIANA TZVETKOVA 2017-10-12 A FASCINATING SURVEY OF POPULAR CULTURE IN EUROPE, FROM CELTIC PUNK AND BRITISH TV SHOWS TO SPANISH FASHION AND ITALIAN SPORTS. • MAKES CONNECTIONS BETWEEN POP CULTURE IN EUROPE TO THAT OF THE UNITED STATES • PROVIDES FURTHER READINGS AND A BIBLIOGRAPHY AT THE END OF THE WORK • INCLUDES SIDEBARS THROUGHOUT THE TEXT WITH ADDITIONAL ANECDOTAL INFORMATION • FEATURES APPENDICES WITH TOP-TEN LISTS OF SONGS, MOVIES, AND BOOKS

A VEHICLE FOR CHANGE  AMON  COFAIGH 2022-05-13 AN OPEN ACCESS EDITION OF THIS BOOK WILL BE AVAILABLE ON THE LIVERPOOL UNIVERSITY PRESS WEBSITE AND THE OAPEN LIBRARY. SINCE ITS INVENTION, THE AUTOMOBILE HAS BEEN SYSTEMATICALLY 'CONSUMED', TO BECOME PART OF THE FABRIC OF TWENTIETH- AND TWENTY-FIRST-CENTURY SOCIETY, ITS IMPACT AND PERCEPTION MAKING THE CAR AN ACCURATE GAUGE OF CHANGING CULTURAL NORMS AND VALUES. AS IT GREW IN POPULARITY, THE AUTOMOBILE CONDITIONED THE VERY TEXTURE OF MODERN LIFE, AND THE PARTICULARLY CAR-CENTRED SOCIETY OF CONTEMPORARY FRANCE IS AN ESPECIALLY APT LOCUS FOR EXAMINATION. THE UBIQUITY OF THE AUTOMOBILE ACROSS ALL SOCIAL STRATA PROVIDES US WITH A DEFINED LENS THROUGH WHICH TO EXAMINE THE EVOLUTION OF FRENCH SOCIETY IN THE MODERN AND POST-MODERN ERAS. TAKING THE SECOND WORLD WAR AS A PIVOTAL MOMENT IN RECENT FRENCH HISTORY, THIS BOOK DEMONSTRATES HOW THE AUTOMOBILE WAS BOTH CONSUMED AND FETTERED IN DISTINCT WAYS BEFORE AND AFTER THIS CONFLICT. THE WAYS IN WHICH SOCIETY EVOLVED FROM THE PRE- TO THE POST-WAR PERIOD ALLOW US TO VIEW FRENCH CULTURE THROUGH THE PRISM OF THE AUTOMOBILE AS IT EMBODIED TECHNOLOGICAL AND SOCIAL PROGRESS IN TWENTIETH-CENTURY FRANCE. THE PRESENT VOLUME SEEKS TO EXPLORE AND INTERROGATE THE PROCESSES OF REPRESENTATION AND MEDIATION INHERENT IN THE EVOLVING PATTERNS OF AUTOMOBILE CONSUMPTION, AND THEIR SUBSEQUENT IMPACTS ON LOCAL AND NATIONAL IDENTITY, FRAMED BY A DETAILED CASE STUDY CENTRED ON FRANCE FROM THE LATE-NINETEENTH CENTURY TO THE OIL CRISIS OF THE EARLY 1970S.

POUR LE SPORT ROXANNA CURTO 2021-11-03 THIS EDITED VOLUME GATHERS TOGETHER STUDIES EXAMINING VARIOUS ASPECTS OF PHYSICAL CULTURE IN LITERATURE WRITTEN IN FRENCH FROM EUROPE AND AROUND THE

FRANCOPHONE WORLD. WE DEFINE “PHYSICAL CULTURE” AS THE SYSTEMATIC CARE FOR AND DEVELOPMENT OF THE PHYSIQUE, AND INTERPRET IT TO INCLUDE NOT ONLY SPORT IN THE MODERN SENSE, BUT ALSO ALL THE ATHLETIC ACTIVITIES THAT PRECEDED IT OR RELATE TO IT, SUCH AS BODILY FORMS OF EXERCISE, LEISURE, AND ARTISTIC CREATION. OUR ESSAYS PURSUE DIVERSE INTERPRETIVE APPROACHES AND FOCUS ON TEXTS FROM A WIDE VARIETY OF PERIODS (MEDIEVAL TO THE PRESENT) AND GENRES (SHORT STORIES, NOVELS, ESSAYS, POETRY) IN ORDER TO CONSIDER THE FUNDAMENTAL—YET HIGHLY NEGLECTED—PLACE OF PHYSICAL ACTIVITIES IN LITERATURE AND CULTURE FROM THE FRENCH-SPEAKING WORLD. SOME OF THE QUESTIONS THE ESSAYS EXPLORE INCLUDE: DOES THE GENRE “SPORTS LITERATURE” EXIST IN FRENCH, AND IF SO, WHAT ARE ITS CHARACTERISTICS? HOW DO GOVERNMENTS OR OTHER POLITICAL ENTITIES MOBILIZE SPORTS LITERATURE? WHAT ROLE DO NARRATIVES ABOUT SPORTS—ESPECIALLY THE CREATION OF TEAMS—PLAY IN THE CONSTRUCTION OF NATIONAL, REGIONAL AND/OR LOCAL IDENTITIES? HOW IS PHYSICAL CULTURE USED IN LITERARY WORKS FOR PEDAGOGICAL OR IDEOLOGICAL PURPOSES? TO WHAT EXTENT DO SPORTS PERFORMANCES PROVIDE A METAPHORICAL AND FIGURATIVE DISCOURSE FOR DISCUSSING LITERATURE AND CULTURE?

A HISTORY OF MODERN TOURISM ERIC ZUELOW 2015-10-26 TOURISM IS ONE OF THE LARGEST INDUSTRIES IN THE WORLD, YET LEISURE TRAVEL IS MORE THAN JUST ECONOMICALLY IMPORTANT. IT PLAYS A VITAL ROLE IN DEFINING WHO WE ARE BY HELPING TO PLACE US IN SPACE AND TIME. IN SO DOING, IT HAS AESTHETIC, MEDICAL, POLITICAL, CULTURAL, AND SOCIAL IMPLICATIONS. HOWEVER, IT HASN'T ALWAYS BEEN SO. TOURISM AS WE KNOW IT IS A SURPRISINGLY MODERN THING, BOTH A PRODUCT OF MODERNITY AND A FORCE HELPING TO SHAPE IT. A HISTORY OF MODERN TOURISM IS THE FIRST BOOK TO TRACK THE ORIGINS AND EVOLUTION OF THIS PURSUIT FROM EARLIEST TIMES TO THE PRESENT. FROM A NEW UNDERSTANDING OF AESTHETICS TO SCIENTIFIC CHANGE, FROM THE INVENTION OF STEAM POWER TO THE CREATION OF AIRCRAFT, FROM AN ELITE FORM OF EDUCATION TO FAMILY CAR TRIPS TO SEE NATIONAL 'SHRINES,' THIS BOOK OFFERS A SWEEPING AND ENGAGING OVERVIEW OF A FASCINATING STORY NOT YET WIDELY KNOWN.

TOUR DE FRANCE 1903 - 2003 TRIENEKE KLEIN 2004
BLAZING SADDLES MATT RENDELL 2008 FEW SPORTING CONTESTS HAVE ROUSED SUCH BLIND PASSIONS AND FILTHY SUSPICIONS AS THE TOUR DE FRANCE. FROM LANCE ARMSTRONG'S INCREDIBLE COMEBACK FROM CANCER, TO TOM SIMPSON'S DEATH ON THE SLOPES OF MONT VENTOUX, THE TOUR HAS BEEN THE STAGE FOR SOME OF SPORT'S MOST MONUMENTAL TRIUMPHS AND THE SCENE OF SOME OF ITS DARKEST HOURS. SINCE MAURICE GARIN'S INAUGURAL VICTORY IN 1903, HUNDREDS OF THOUSANDS OF KILOMETRES HAVE BEEN COVERED IN PURSUIT OF THE YELLOW JERSEY - CYCLING'S HOLY GRAIL - AND FEW HAVE BEEN WITHOUT INCIDENT OR DRAMA. BLAZING SADDLES IS A NO-HOLDS-BARRED LOOK AT THE WHEELING AND DEALING, THE RIVALRIES AND CONTROVERSIES THAT HAVE GIVEN THE CENTURY-OLD RACE ITS UNIQUE COLOUR. MATT RENDELL'S VIVID AND

ENTERTAINING NARRATIVE CHRONOLOGICALLY COMBINES THE TOUR'S GOLDEN LEGENDS WITH TALES FROM ITS DARK SIDE, CAPTURING THE CAPTURE THE INDOMITABLE, INIMITABLE SPIRIT OF THE WORLD'S GREATEST RACE.

INTO THE SUFFERSPHERE JON MALNICK 2016-08-31
 ACCORDING TO THE WEBSITE OF THE VELOMINATI, THE SELF-PROFESSED KEEPERS OF THE COG, THE OPTIMAL NUMBER OF BIKES OWNED IS $n + 1$, WHERE N IS THE NUMBER OF BIKES OWNED. BUT THERE'S ALSO AN IMPORTANT COROLLARY, $s - 1$, WHERE S IS THE NUMBER OF BIKES THAT WILL CAUSE YOUR WIFE OR PARTNER TO LEAVE YOU.' INTO THE SUFFERSPHERE: CYCLING AND THE ART OF PAIN IS A BRILLIANTLY WITTY ACCOUNT OF ONE FORMER RACER'S EXPLORATION OF WHETHER CYCLING IS THE ONE SPORT THAT PUSHES ITS PARTICIPANTS TO THE VERY LIMITS OF HUMAN ENDURANCE, AND DELVES PAINFULLY INTO THE ROLE THAT PHYSICAL AND MENTAL SUFFERING CAN PLAY IN THIS ELITE ENDURANCE SPORT. DRAWING TOGETHER SPORTING HISTORY AND PRO-CYCLING INTERVIEWS, AND INVESTIGATING CURRENT MEDICAL, BUSINESS AND PSYCHOLOGICAL THEORIES, THIS IS THE STORY OF THE EXTRAORDINARY LENGTHS TO WHICH MINDS AND BODIES CAN BE PUSHED. PEPPERED WITH RECOLLECTIONS FROM THE AUTHOR'S OWN RACING EXPERIENCES AND OFFERING A FASCINATING INSIGHT INTO THE UNIQUE ALLURE OF PAIN IN A SPORTING CONTEXT, INTO THE SUFFERSPHERE EXPLORES A SIDE OF CYCLING THAT YOU WOULD NEVER HAVE DREAMED OF - NOT EVEN IN YOUR WORST NIGHTMARE. AN ESSENTIAL READ FOR ALL MAMILS (MIDDLE-AGED MEN IN LYCRA) AND FANS OF SPORTS WRITING AND SMART THINKING.

SPECIAL ISSUE THE TOUR DE FRANCE 1903 - 2003 HUGH DAUNCEY 2003

A SIGNIFICANT OTHER MATT RENDELL 2005-05-05
 PROVIDES AN INSIDER'S VIEW OF THE 2003 TOUR DE FRANCE AND OF LANCE ARMSTRONG'S FIFTH WIN AT THE CELEBRATED RACE, FROM THE PERSPECTIVE OF ARMSTRONG'S RIGHT-HAND RIDER, COLOMBIAN VICTOR HUGO PEÑA, WHO SERVED AS ARMSTRONG'S DOMESTIQUE, A RIDER WHO ASSISTS ANOTHER BY RIDING IN FROM OF THE TEAM LEADER TO CREATE AN AERODYNAMIC WIND TUNNEL.

DEUTSCHE NATIONALBIBLIOGRAPHIE UND BIBLIOGRAPHIE DER IM AUSLAND ERSCHIEENENEN DEUTSCHSPRACHIGEN VERÖFFENTLICHUNGEN 2003

100 HIGHLIGHTS TOUR DE FRANCE BEATE BOENIGK 2003

THE TOUR DE FRANCE 1903-2002 HUGH DAUNCEY 2003
 THIS BOOK ANALYSES THE TOUR DE FRANCE OVER ITS LONG HISTORY BOTH AS FRANCE'S MOST PRESTIGIOUS AND FAMOUS SPORTING EVENT AND AS A EUROPEAN AND, INCREASINGLY, A WORLD CYCLING COMPETITION. THIS STUDY PROVIDES INTERDISCIPLINARY AND VARIED PERSPECTIVES ON THE SPORTING, CULTURAL, SOCIAL, ECONOMIC AND POLITICAL SIGNIFICANCE OF THE TOUR WITHIN AND OUTSIDE FRANCE, GIVING A COMPREHENSIVE AND AUTHORITATIVE INVESTIGATION OF UP-TO-THE MINUTE THINKING ON WHAT THE TOUR MEANS, NOW AND IN THE PAST, TO COMPETITORS, TO FRANCE, TO THE FRENCH PUBLIC, TO THE CULTURAL HISTORY OF SPORT, AND THE SPORT OF CYCLING ITSELF.

THE ECONOMICS OF PROFESSIONAL ROAD CYCLING DAAM VAN REETH 2015-09-29 OVER THE PAST DECADE, A GROWING BODY OF ACADEMIC LITERATURE ON THE ECONOMICS

OF ROAD CYCLING HAS BEEN AMASSED. THIS BOOK IS THE FIRST VOLUME TO BRING TOGETHER A MAJORITY OF THE ACADEMIC RESEARCH AND KNOWLEDGE ON THE ECONOMICS AND MANAGEMENT OF PROFESSIONAL ROAD CYCLING. EACH CHAPTER TREATS A PARTICULAR ECONOMIC ASPECT OF THE SPORT, FROM ORGANIZATIONAL STRUCTURE TO MARKETING, LABOR, GAME THEORY, AND COMPETITIVE BALANCE. BY DISCUSSING THE EXISTING RESEARCH AND COMPLEMENTING IT WITH THE NEWEST CONCEPTS, IDEAS AND DATA ON PROFESSIONAL ROAD CYCLING, THIS BOOK SETS AN AGENDA FOR FURTHER ACADEMIC RESEARCH WHILE PROVIDING INSIGHTS FOR ALL STAKEHOLDERS IN CYCLING: GOVERNMENTS, CYCLING'S GOVERNING BODIES, TEAM MANAGERS, RACE ORGANIZERS, SPONSORS, MEDIA. FURTHERMORE, THE UNIQUE CHARACTERISTICS OF THE SPORT OF CYCLING EXPLORED WITHIN THIS TEXT INFORM BROADER MANAGEMENT AND INDUSTRIAL ORGANIZATION RESEARCH, AS THEY EXTEND ANALYSES OF TEAM LABOR, BROADCAST REVENUE GENERATION, AND SPONSORSHIP FINANCING MODELS. THIS BOOK IS EQUALLY OF INTEREST TO ACADEMIC RESEARCHERS, STUDENTS STUDYING SPORTS ECONOMICS, AND POLICY MAKERS, SUCH AS RACE ORGANIZERS, TEAM MANAGERS, AND SPONSORS.

FRENCH CYCLING HUGH DAUNCEY 2012-01-01 FRENCH CYCLING: A SOCIAL AND CULTURAL HISTORY AIMS TO PROVIDE A BALANCED AND DETAILED ANALYTICAL SURVEY OF THE COMPLEX LEISURE ACTIVITY, SPORT, AND INDUSTRY THAT IS CYCLING IN FRANCE. IDENTIFYING KEY EVENTS, PRACTICES, STAKEHOLDERS AND INSTITUTIONS IN THE HISTORY OF FRENCH CYCLING, THE VOLUME PRESENTS AN INTERDISCIPLINARY ANALYSIS OF HOW CYCLING HAS BEEN SIGNIFICANT IN FRENCH SOCIETY AND CULTURE SINCE THE LATE NINETEENTH CENTURY. CYCLING AS LEISURE IS CONSIDERED THROUGH REFERENCE TO THE ADOPTION OF THE BICYCLE AS AN INSTRUMENT OF TOURISM AND EMANCIPATION BY WOMEN IN THE 1880S, FOREXAMPLE, OR BY STUDY OF THE DEVELOPMENT IN THE 1990S OF LONG-DISTANCE TOURIST CYCLE ROUTES. CYCLING AS SPORT AND ITS ATTENDANT DIMENSIONS OF AMATEURISM/PROFESSIONALISM, NATIONAL IDENTITY, THE BODY AND DOPING, AND OTHER ISSUES IS INVESTIGATED THROUGH STUDY OF THE HISTORY OF THE TOUR DE FRANCE, THE TRACK-RACING ORGANISED AT THE VELODROME D'HIVER IN PARIS IN THE 1920S AND 1930S AND OTHER EMBLEMATIC EVENTS. CYCLING AS INDUSTRY AND ECONOMIC ACTIVITY IS CONSIDERED THROUGH AN ASSESSMENT OF HOW CYCLING FIRMS HAVE CONTRIBUTED TO TECHNOLOGICAL INNOVATION AT VARIOUS JUNCTURES IN FRANCE'S ECONOMIC DEVELOPMENT. CYCLING AND THE MEDIA IS INVESTIGATED THROUGH ANALYSIS OF HOW CYCLESport HAS CONTRIBUTED TO DEVELOPMENTS IN THE FRENCH PRESS (IN EARLY DECADES) BUT ALSO TO NEW TRENDS IN TELEVISION AND RADIO COVERAGE OF SPORTS EVENTS. BASED ON A VERY WIDE RANGE OF PRIMARY AND SECONDARY SOURCES, THE VOLUME AIMS TO PRESENT IN CLEAR LANGUAGE AN EXPLANATION OF THE VARIED SIGNIFICANCE OF CYCLING IN FRANCE OVER THE LAST HUNDRED YEARS.

INTERNATIONAL PERSPECTIVES OF FESTIVALS AND EVENTS
JANE ALI-KNIGHT 2009-02-04 INTERNATIONAL PERSPECTIVES OF FESTIVALS AND EVENTS ADDRESSES

CONTEMPORARY ISSUES CONCERNING THE POTENTIAL OF FESTIVALS AND EVENTS TO PRODUCE ECONOMIC, SOCIAL, CULTURAL AND COMMUNITY BENEFITS. INCORPORATING A RANGE OF INTERNATIONAL PERSPECTIVES, THE BOOK PROVIDES THE READER WITH A GLOBAL LOOK AT CURRENT TRENDS AND TOPICS, WHICH HAVE UNTIL NOW, BEEN UNDERREPRESENTED BY CURRENT LITERATURE. INTERNATIONAL PERSPECTIVES OF FESTIVALS AND EVENTS INCLUDES A BROAD RANGE OF RESEARCH, CASE STUDIES AND EXAMPLES FROM WELL-KNOWN SCHOLARS IN THE FIELD TO FORM A UNIFIED VOLUME THAT INFORMS THE READER OF THE CURRENT STATUS OF FESTIVALS AND EVENTS AROUND THE WORLD. IN A FAST-MOVING INDUSTRY WHERE NEW THEORY AND PRACTICE IS IMPLEMENTED RAPIDLY, THIS IS ESSENTIAL READING FOR ANY ADVANCED STUDENT OR RESEARCHER IN FESTIVALS AND EVENTS.

THE OFFICIAL TOUR DE FRANCE CENTENNIAL, 1903-2003
LANCE ARMSTRONG 2004 'THE HISTORY OF THE TOUR IS A HUGE HISTORY, WITH FANTASTIC, EPIC STORIES. I'M JUST ONE OF THE ACTORS ON THE STAGE OF TDF HISTORY. . . LOOKING AT THE PHOTOS AND HISTORY OF THE 100 YEARS OF THE TOUR I WAS ABLE TO LEARN THIS HISTORY'- LANCE ARMSTRONG (5-TIMES WINNER) THE TOUR DE FRANCE IS THE WORLD'S LARGEST ANNUAL SPORTING EVENT WITH WORLDWIDE AUDIENCE FIGURES ONLY EXCEEDED BY THE OLYMPICS AND THE FOOTBALL WORLD CUP. YET ITS FIRST EDITION IN 1903 WAS LITTLE MORE THAN AN OUTLANDISH PUBLICITY STUNT STAGED BY L'AUTO NEWSPAPER TO INCREASE ITS CIRCULATION THROUGHOUT FRANCE. BUT BY THE END OF THE CENTURY, NO SINGLE SPORTING EVENT COULD COMPARE FOR EXCITEMENT, PASSION AND ADVENTURE - NOT TO MENTION SHEER PHYSICAL DIFFICULTY - AND FEW COULD CLAIM TO HAVE HAD SUCH A FASCINATING AND EVEN TURBULENT HISTORY. YEAR BY YEAR, THIS BOOK CHRONICLES THE FIRST ONE HUNDRED YEARS OF THE TOUR CAPTURING ITS TRUE SPIRIT. IT DRAWS ON AN UNPRECEDENTED WEALTH OF PHOTOGRAPHY AND JOURNALISM FROM L'EQUIPE'S ARCHIVES.

SPORT, MEDIA AND MEGA-EVENTS LAWRENCE A. WENNER 2017-03-27 BRINGING TOGETHER MANY OF THE MOST INFLUENTIAL SCHOLARS IN SPORT AND MEDIA STUDIES, THIS BOOK EXAMINES THE DIVERSE WAYS THAT MEDIA INFLUENCES OUR UNDERSTANDING OF THE WORLD'S MOST IMPORTANT SPORT EVENTS, DUBBED SPORTS MEGA-EVENTS. IT SHEDS NEW LIGHT ON HOW THESE EVENTS HAVE BEEN CHANGED BY THE MEDIA, AND HAVE, IN TURN, ADAPTED TO MEDIA TO FURTHER THEIR BRAND'S CULTURAL INFLUENCE. FOCUSING ON THE CENTRAL CONCEPT OF "MEDIATIZATION" - THE PERMEATION OF MEDIA INTO ALL SPHERES OF CONTEMPORARY LIFE - THE BOOK PRESENTS ORIGINAL CASE STUDIES OF MAJOR EVENTS INCLUDING THE OLYMPICS, FIFA, RUGBY AND CRICKET WORLD CUPS, TOUR DE FRANCE, SUPER BOWL, WORLD SERIES, MONACO GRAND PRIX, WIMBLEDON, AND MANY MORE. WRITTEN FROM A TRULY INTERNATIONAL PERSPECTIVE, THIS IS A SEMINAL WORK IN SPORT AND MEDIA STUDIES THAT REVEALS THE GROWING POLITICAL, ECONOMIC, AND CULTURAL INFLUENCES OF SPORT MEGA-EVENTS IN CONTEMPORARY SOCIETY. SPORT, MEDIA AND MEGA-EVENTS IS AN ESSENTIAL TEXT FOR ANY COURSE ON THE SOCIOLOGY OF SPORT, EVENT MANAGEMENT, SPORT MARKETING, OR FEATURING A CULTURAL, COMMUNICATION OR MEDIA STUDIES APPROACH TO SPORT.

SELLING THE YELLOW JERSEY ERIC REED 2015-01-07 THE TOUR DE FRANCE IS THE MOST-WATCHED ANNUAL SPORTING EVENT ON TELEVISION, SURPASSED ONLY IN VIEWERSHIP BY THE QUADRENNIAL OLYMPICS AND SOCCER WORLD CUP. BUT WHILE THOSE EVENTS ARE EXPLICITLY INTERNATIONAL, THE TOUR IS A DISTINCTIVELY FRENCH EVENT. ERIC REED TACKLES THE DUAL QUESTIONS OF WHAT IT HAS MEANT FOR FRANCE TO HOST THIS MEDIA EXTRAVAGANZA EVERY YEAR, AND WHAT IT HAS MEANT FOR THE WORLD OF CYCLING THAT ITS PREMIER EVENT IS UNIQUELY FRENCH. THE STORY OF THE MEN WHO HAVE RACED THE TOUR DE FRANCE HAS BEEN TOLD MANY TIMES, BUT THE GROWTH OF THE TOUR ITSELF IS TAKEN FOR GRANTED. FROM ITS BEGINNINGS AS A STUNT TO SELL NEWSPAPERS IN 1903 UP TO TODAY'S MEDIA SPECTACLE (PRODUCED BY A STAFF OF 300, WITH DOZENS OF CARS, TRUCKS, BUSES, AND HELICOPTERS, AND WATCHED BY MORE PEOPLE THAN ANY OTHER ANNUAL SPORTING EVENT), THE TOUR IS A UNIQUE WINDOW ONTO FRANCE IN A CHANGING WORLD. ERIC REED TAKES US BEHIND THE SCENES, NOT JUST ONTO THE TEAM BUSES (THOUGH THE RIDERS' STORIES ARE NOT FORGOTTEN) BUT ALSO INTO THE OFFICES OF THE ORGANIZERS (FROM HENRI DESGRANGE THROUGH CHRISTIAN PRUDHOMME) AS THEY NAVIGATE INTERNATIONAL POLITICS, THE BUSINESS OF SELLING NEWSPAPERS, AND THE QUASI-GOVERNMENTAL INSTITUTIONS OF FRENCH TV AND RADIO. TOO, WE SEE THE ROLE OF THE TOUR IN THE LIFE OF TWO CITIES WHICH HAVE HOSTED STAGES REGULARLY BREST AND PAU AND SEE NOT ONLY THE WAYS IN WHICH THEY TRANSFORM THEMSELVES IN ORDER TO HOST THIS TRAVELING BEHEMOTH, BUT ALSO THE WAYS IN WHICH THE TOUR HAS CHANGED THEIR ROLE IN FRANCE AND THE WORLD. REFLECTING THE NATIONALIST POLITICS OF ITS FOUNDER DESGRANGE, THE TOUR HAS ALWAYS REPRESENTED A DISTINCTIVELY FRENCH CONTRIBUTION TO INTERNATIONAL SPORT, CULTURE, AND MEDIA."

RETHINKING DRUG USE IN SPORT BOB STEWART 2014-01-10 DRUG FREE SPORT IS AN UNATTAINABLE ASPIRATION. IN THIS CRITICAL, PARADIGM-SHIFTING REAPPRAISAL OF CONTEMPORARY DRUG POLICY IN SPORT, BOB STEWART AND AARON SMITH ARGUE THAT DRUG USE IN SPORT IS AN INEXORABLE CONSEQUENCE OF THE NATURE, STRUCTURE AND CULTURE OF SPORT ITSELF. BY DEMYTHOLOGISING AND DEMORALISING THE ASSUMPTIONS THAT PROP UP CURRENT DRUG MANAGEMENT CONTROLS, AND RE-EMPHASISING THE IMPORTANCE OF THE LONG-TERM WELL BEING AND CIVIL RIGHTS OF THE ATHLETE, THEY OFFER A POWERFUL ARGUMENT FOR CREATING A LEGITIMATE SPACE FOR DRUG USE IN SPORT. THE BOOK OFFERS A BROAD RANGING OVERVIEW OF THE SOCIAL AND COMMERCIAL PRESSURES IMPELLING DRUG USE, AND MAPS THE FULL HISTORICAL AND SOCIAL EXTENT OF THE PROBLEM. WITH POLICY ANALYSIS AT THE CENTRE OF THE DISCUSSION, THE BOOK EXPLORES THE COMPLETE RANGE OF SOCIAL, MANAGEMENT, POLICY, SCIENTIFIC, TECHNOLOGICAL AND HEALTH ISSUES AROUND DRUGS IN SPORT, HIGHLIGHTING THE IRRESOLVABLE TENSION BETWEEN THE ZERO-TOLERANCE MODEL AS ADVANCED BY WADA AND THE HARM-REDUCTION APPROACH ADOPTED BY DRUG EDUCATION AND TREATMENT AGENCIES. WHILE THERE ARE NO SIMPLE SOLUTIONS, AS LONG AS DRUGS USE IS ENDEMIC IN WIDER SOCIETY THE AUTHORS

ARGUE THAT A MORE NUANCED AND PROGRESSIVE APPROACH IS REQUIRED IN ORDER TO SAFEGUARD AND PROTECT THE HEALTH, SOCIAL LIBERTY AND BEST INTERESTS OF ATHLETES AND SPORTS PEOPLE, AS WELL AS THE VALUE OF SPORT ITSELF.

EARLY BICYCLES AND THE QUEST FOR SPEED ANDREW RITCHIE 2018-02-21 FROM THE EARLIEST "VELOCIPEDES" THROUGH THE ADVENT OF THE PNEUMATIC TIRE TO THE RISE OF MODERN ROAD AND TRACK COMPETITION, THIS HISTORY OF THE SPORT OF BICYCLE RACING TRACES ITS ROLE IN THE DEVELOPMENT OF BICYCLE TECHNOLOGY BETWEEN 1868 AND 1903. PROVIDING DETAILED TECHNICAL INFORMATION ALONG WITH BIOGRAPHIES OF RACERS AND OTHER IMPORTANT PERSONALITIES, THE BOOK EXPLORES THIS THIRTY-YEAR PERIOD OF EARLY BICYCLE HISTORY AS THE SOCIAL AND TECHNICAL PRECURSOR TO LATER DEVELOPMENTS IN THE MOTORCYCLE AND AUTOMOBILE INDUSTRIES.

SPORTS THROUGH THE LENS OF ECONOMIC HISTORY RICHARD POMFRET 2016-08-26 FROM PROFESSIONAL TEAM SPORTS TO INTERNATIONAL EVENTS SUCH AS THE OLYMPICS AND TOUR DE FRANCE, THE MODERN SPORTS INDUSTRY CONTINUES TO ATTRACT A LARGE NUMBER OF SPECTATORS AND PARTICIPANTS. THIS BOOK, EDITED BY RICHARD POMFRET AND JOHN K. WILSON ANALYZES THE ECONOMIC EVOLUTION OF SPORTS OVER THE LAST 150 YEARS, FROM A PASTIME ACTIVITY TO A BIG BUSINESS ENTERPRISE. IT BEGINS AT A TIME WHEN ENTREPRENEURS AND PLAYERS FIRST STARTED MAKING MONEY FROM PROFESSIONAL SPORTS LEAGUES, THROUGH TO THE IMPACT OF RADIO AND TV IN THE TWENTIETH CENTURY, AND ONTO THE PRESENT DAY.

ENCYCLOPEDIA OF INTERNATIONAL SPORTS STUDIES: P-Z ROGER BARTLETT 2006 THIS ENCYCLOPEDIA PROVIDES A COMPREHENSIVE COVERAGE OF ALL ASPECTS OF THE SCIENCE, SOCIAL SCIENCE AND MEDICINE OF SPORT.

TOUR DE FRANCE CHRISTOPHER S. THOMPSON 2008-03-08 IN THIS HIGHLY ORIGINAL HISTORY OF THE WORLD'S MOST FAMOUS BICYCLE RACE, CHRISTOPHER S. THOMPSON, MINING PREVIOUSLY NEGLECTED SOURCES AND WRITING WITH INFECTIOUS ENTHUSIASM FOR HIS SUBJECT, TELLS THE COMPELLING STORY OF THE TOUR DE FRANCE FROM ITS CREATION IN 1903 TO THE PRESENT. WEAVING THE WORDS OF RACERS, POLITICIANS, TOUR ORGANIZERS, AND A HOST OF OTHER COMMENTATORS TOGETHER WITH A WIDE-RANGING ANALYSIS OF THE CULTURE SURROUNDING THE EVENT INCLUDING POSTERS, SONGS, NOVELS, FILMS, AND MEDIA COVERAGE THOMPSON LINKS THE HISTORY OF THE TOUR TO KEY MOMENTS AND THEMES IN FRENCH HISTORY. EXAMINING THE ENDURING POPULARITY OF TOUR RACERS, THOMPSON EXPLORES HOW THEIR PUBLIC IMAGES HAVE CHANGED OVER THE PAST CENTURY. A NEW PREFACE EXPLORES THE LONG-STANDING PROBLEM OF DOPING IN LIGHT OF RECENT SCANDALS.

TOUR DE FRANCE COMPANION 2005 BOB ROLL 2005 AN IN-DEPTH GUIDE TO THE TOUR DE FRANCE INCLUDES INFORMATION ON ALL ASPECTS OF THE CYCLING RACE, FROM THE STRATEGY AND HISTORY TO THE CODE OF BEHAVIOR, AND INCLUDES A COLOR INSERT CELEBRATING LANCE ARMSTRONG'S SIX HISTORIC VICTORIES.

TOUR DE FRANCE LANCE ARMSTRONG 2003
100 YEARS TOUR DE FRANCE, 1903-2003 2003

THE TOUR DE FRANCE CHRISTOPHER S. THOMPSON
2006-07-17 A CLOSE-UP HISTORY OF THE WORLD'S MOST FAMOUS BICYCLE RACE TRACES THE EVOLUTION OF THE TOUR DE FRANCE FROM ITS INCEPTION IN 1903 TO THE PRESENT DAY, BRINGING TOGETHER THE OBSERVATIONS OF TOUR ORGANIZERS, RACERS, POLITICIANS, FANS, AND OTHERS TO DESCRIBE THE EVENT AND ITS POPULARITY, AS WELL AS CURRENT ISSUES SURROUNDING CLAIMS OF DOPING BY SEVENTIME CHAMPION LANCE ARMSTRONG.

LE TOUR GEOFFREY WHEATCROFT 2004 CHRONICLES THE HISTORY OF THE FAMOUS BICYCLE RACE, AND OFFERS A LOOK AT THE PEOPLE, PLACES, AND EVENTS THAT MAKE IT UNIQUE.

THE HISTORY OF MOTOR SPORT DAVID HASSAN
2014-01-02 FIRST PUBLISHED IN 2012. ROUTLEDGE IS AN IMPRINT OF TAYLOR & FRANCIS, AN INFORMA COMPANY.

SPORT AND MEDIATIZATION KIRSTEN FRANSEN
2019-11-25 CONTEMPORARY SOCIETY IS HIGHLY MEDIA-SATURATED, AND NO SECTOR MORE SO THAN SPORT. DRAWING ON CASE STUDIES FROM THE TOUR DE FRANCE TO FITNESS APPS, THIS BOOK INTRODUCES THE CONCEPT OF 'MEDIATIZATION' AND EXAMINES HOW MEDIA - HISTORICALLY

AND CURRENTLY - ARE SIGNIFICANT DRIVERS FOR SOCIAL AND CULTURAL CHANGE IN SPORT. UTILIZING DIFFERENT ANALYTICAL APPROACHES, CASE STUDIES ILLUSTRATE HOW SO-CALLED LEGACY MEDIA HAVE HISTORICALLY BEEN INVOLVED IN THE ESTABLISHMENT OF THE INSTITUTION OF SPORT AND HAVE PERSISTENTLY BEEN HEAVILY INVOLVED IN STRUCTURAL CHANGES IN THE SAME DOMAIN. HOWEVER, DIGITAL MEDIA CURRENTLY ADD SIGNIFICANTLY TO THE DEVELOPMENT OF A MORE COMPLEX PICTURE OF GLOBALIZED INTERDEPENDENCIES AND STILL GROWING MEDIA PRESENCE IN ALL ASPECTS OF THE EVERYDAY LIVES OF BOTH SPORTING ORGANIZATIONS, ATHLETES AND AUDIENCES/FANS. THE BOOK SEEKS TO ESCHEW MEDIA CENTRISM, ACKNOWLEDGING THAT CHANGES ARE NOT ONLY 'DRIVEN' BY MEDIA BUT ALSO RELATED TO OTHER MACRO-SOCIAL FORCES OF CHANGE, SUCH AS GLOBALIZATION, COMMERCIALIZATION, AND INDIVIDUALIZATION. OFFERING A NEW ANALYTICAL FRAMEWORK, **SPORT AND MEDIATIZATION** ENABLES STUDENTS AND SCHOLARS IN THE TRANSDISCIPLINARY FIELD OF MEDIA AND SPORTS STUDIES TO ANALYZE AND UNDERSTAND THE INFLUENCE OF MEDIA IN A MUCH MORE COMPLEX ENVIRONMENT.
LE TOUR DE FRANCE 2007