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Correspondences and Contrasts in Foreign Language

Pedagogy and Translation Studies Katarzyna Piątkowska

2013-05-24 The book constitutes a selection of 18 papers on foreign language pedagogy (11 papers) and translation studies (9 papers). The first part of the book is devoted to foreign language pedagogy. The articles in this part focus on issues such as English as lingua franca, foreign language teacher training, the role of individual learner differences in language learning and teaching especially with respect to strategies of language learning as well as psychological and socioaffective factors. The part focusing on translation studies comprises articles devoted to a variety of topics. It places a wide range of readings within the context of varying translation domains such as translation competence, literary translation, translation strategies, translation teaching (including strategies of dictionary use) and translator training. The combination of the above aspects intends to underline the truly interdisciplinary nature of translation.

Language and Culture David Nunan 2010-12-20 This state-of-the art exploration of language, culture, and identity is orchestrated through prominent scholars' and teachers' narratives, each weaving together a personal account based on memorable or critical incidents that occurred in the course of learning or using a second or foreign language; an interpretation highlighting their impact in terms of culture, identity, and language; and the connections between the experiences and observations of the author and existing literature on language, culture and identity.

The Routledge Handbook of Applied Linguistics James

Simpson 2011-03-15 The Routledge Handbook of Applied Linguistics serves as an introduction and reference point to key areas in the field of applied linguistics. The five sections of the volume encompass a wide range of topics from a variety of perspectives: applied linguistics in action language learning, language education language, culture and identity perspectives on language in use descriptions of language for applied linguistics. The forty-seven chapters connect knowledge about language to decision-making in the real world. The volume as a whole highlights the role of applied linguistics, which is to make insights drawn from language study relevant to such decision-making. The chapters are written by specialists from around the world. Each one provides an overview of the history of the topic, the main current issues and possible future trajectory. Where appropriate, authors discuss the impact and use of new technology in the area. Suggestions for further reading are provided with every chapter. The Routledge Handbook of Applied Linguistics is an essential purchase for postgraduate students of applied linguistics. Editorial board: Ronald Carter, Guy Cook, Diane Larsen-Freeman and Amy Tsui.

Global Teachers, Australian Perspectives Carol Reid

2013-09-04 This is the first book on global teachers and the increasingly important phenomenon of 'brain circulation' in the global teaching profession. A teaching qualification is a passport to an international professional career: the global teacher is found in more and more classrooms around the world today. It is a two-way movement. This book looks at the growing importance of immigrant teachers in western countries today and at teachers who exit from western countries (emigrant teachers) seeking teaching experience in other countries. Drawing on the international literature in Europe, North America, Asia and elsewhere supplemented by rich insights derived from recent Australian research, the book outlines the personal, institutional and structural processes nationally and internationally underlying the increasing global circulation of teachers. It identifies the key drivers of global teacher mobility: a range of factors including family, lifestyle, classroom experience, travel, opportunities for advancement, discipline, linguistic skills, taxation rates, cultural factors and institutional frameworks and policy support. The book is the first detailed contemporary account of the experiences of Australian immigrant and emigrant teachers in the schools and communities where they teach and live. It makes an important and original theoretical and empirical contribution to the contemporary fields of sociology of education and immigration studies.

Concise Encyclopedia of Applied Linguistics Margie Berns

2010-03-20 Concise Encyclopedia of Applied Linguistics formalizes, organizes and analyzes the relation of knowledge about language to decision-making in practice. It synthesizes research in psycholinguistics, educational linguistics and sociolinguistics, freely crossing subject fields to establish innovative and expert responses to some of the key debates in the field. Authored and compiled by leaders in their various specialties and collated and extensively re-edited from the award-winning Encyclopedia of Language and Linguistics, Second Edition, this collection will be an ideal one-stop desk reference solution for any linguistics professional and researcher interested in how language operates at the leading edge. Authoritative review of this dynamic field placed in an interdisciplinary context Over 100 articles by leaders in the field Compact and affordable single-volume format *Introducing Applied Linguistics* Lecturer in Applied Linguistics Susan Hunston 2009-10-16 *Introducing Applied Linguistics* provides in-depth coverage of key areas in the subject, as well as introducing the essential study skills needed for academic success in the field. *Introducing Applied Linguistics*: • is organised into two Sections: the first introducing Key Concepts in Applied Linguistics; and the second devoted to the Study Skills students need to succeed. • features specially commissioned chapters from key authorities who address

core areas of Applied Linguistics, including both traditional and more cutting edge topics, such as: grammar, vocabulary, language in the media, forensic linguistics, and much more. • contains a study skills section offering guidance on a range of skills, such as: how to structure and organise an essay, the conventions of referencing, how to design research projects, plus many more. • is supported by a lively Companion Website, which includes interactive exercises, information about the contributors and why they've written the book, and annotated weblinks to help facilitate further independent learning. Ideal for advanced undergraduate and postgraduate students of Applied Linguistics and TEFL/TESOL, *Introducing Applied Linguistics* not only presents selected key concepts in depth, but also initiates the student into the discourse of Applied Linguistics. Susan Hunston is Professor of English Language and Head of the School of English, Drama, and American & Canadian Studies, at the University of Birmingham, UK. David Oakey is an Assistant Professor in the Applied Linguistics Program at Iowa State University, USA. Contributing authors: Svenja Adolphs, Aileen Bloomer, Zoltán Dörnyei, Adrian Holliday, Alison Johnson, Chris Kennedy, Almut Koester, Ruby Macksoud, Kirsten Malmkjaer, Kieran O'Halloran, David Oakey. Juup Stelma, Joan Swann, Geoff Thompson, Dave Willis, Jane Willis and David Woolls.

Degrees of Dignity Elizabeth Buckner 2021-12-15 *Degrees of Dignity* examines how global discourses and policy models are affecting and altering contemporary higher education systems in the Arab Middle East and North Africa.

Race, Whiteness, and Education Zeus Leonardo 2009-05-12 In the colorblind era of Post-Civil Rights America, race is often wrongly thought to be irrelevant or, at best, a problem of racist individuals rather than a systemic condition to be confronted. *Race, Whiteness, and Education* interrupts this dangerous assumption by reaffirming a critical appreciation of the central role that race and racism still play in schools and society. Author Zeus Leonardo's conceptual engagement of race and whiteness asks questions about its origins, its maintenance, and envisages its future. This book does not simply rehearse exhausted ideas on the relationship among race, class, and education, but instead offers new ways of understanding how multiple social relations interact with one another and of their impact in thinking about a more genuine sense of multiculturalism. By asking fundamental questions about whiteness in schools and society, *Race, Whiteness, and Education* goes to the heart of race relations and the common sense understandings that sustain it, thus painting a clearer picture of the changing face of racism.

Language Inequality and Distortion in Intercultural Communication Yukio Tsuda 1986-01-01 This study sheds light on the problem of communicative inequality, neglected both by linguists and communication scholars, among speakers of different languages. It provides a four-step Critical Theory analysis of language-based inequality and distortion between speakers of a few dominant languages, especially English, and speakers of minority languages in the context of international and intercultural communication. Based on a theoretical framework of "Distorted Communication" developed by J. Habermas and C. Müller, the analysis focuses on a critical description, definition, and interpretation of "Distorted Intercultural Communication", and exposes the ideology that legitimates linguistic inequality and distortion in communication.

Encyclopedia of Language and Linguistics 2005-11-24 The first edition of ELL (1993, Ron Asher, Editor) was hailed as "the field's standard reference work for a generation". Now the all-new second edition matches ELL's comprehensiveness and high quality, expanded for a new generation, while being the first encyclopedia to

really exploit the multimedia potential of linguistics. * The most authoritative, up-to-date, comprehensive, and international reference source in its field * An entirely new work, with new editors, new authors, new topics and newly commissioned articles with a handful of classic articles * The first Encyclopedia to exploit the multimedia potential of linguistics through the online edition * Ground-breaking and International in scope and approach * Alphabetically arranged with extensive cross-referencing * Available in print and online, priced separately. The online version will include updates as subjects develop ELL2 includes: * c. 7,500,000 words * c. 11,000 pages * c. 3,000 articles * c. 1,500 figures: 130 halftones and 150 colour * Supplementary audio, video and text files online * c. 3,500 glossary definitions * c. 39,000 references * Extensive list of commonly used abbreviations * List of languages of the world (including information on no. of speakers, language family, etc.) * Approximately 700 biographical entries (now includes contemporary linguists) * 200 language maps in print and online Also available online via ScienceDirect – featuring extensive browsing, searching, and internal cross-referencing between articles in the work, plus dynamic linking to journal articles and abstract databases, making navigation flexible and easy. For more information, pricing options and availability visit www.info.sciencedirect.com. The first Encyclopedia to exploit the multimedia potential of linguistics Ground-breaking in scope - wider than any predecessor An invaluable resource for researchers, academics, students and professionals in the fields of: linguistics, anthropology, education, psychology, language acquisition, language pathology, cognitive science, sociology, the law, the media, medicine & computer science. The most authoritative, up-to-date, comprehensive, and international reference source in its field

Pragmatics Pedagogy in English as an International Language Zia Tajeddin 2020-12-11 *Pragmatics Pedagogy in English as an International Language* aims to bring to light L2 pragmatics instruction and assessment in relation to English as an International Language (EIL). The chapters in this book deal with a range of pedagogically related topics, including the historical interface between L2 pragmatics and EIL, reconceptualization of pragmatic competence in EIL, intercultural dimension of pragmatics pedagogy in EIL, teacher pragmatic awareness of instruction in the context of EIL, pragmatics of politeness in EIL, pragmatic teaching materials for EIL pedagogy, teachers' and scholars' perceptions of pragmatics pedagogy in EIL, assessment and assessment criteria in EIL-aware pragmatics, and methods for research into pragmatics in EIL. This book is different from other books about both EIL pedagogy and pragmatics pedagogy. Exploring the interface between different dimensions of pragmatics pedagogy and EIL, it suggests instructional and assessment tasks for EIL-aware pedagogy and directions for research on EIL-based pragmatics pedagogy. *Pragmatics Pedagogy in English as an International Language* will be useful for a range of readers who have an interest in the pragmatics instruction and assessment of EIL as well as those whose main area of specialization is EIL but would like to know how EIL, with its rich conceptual and empirical background, can go beyond linguistic instruction to embrace the instruction of pragmatic competence.

Global Perspectives on Higher Education Philip G. Altbach 2016-04-01 Provocative and wide-ranging, *Global Perspectives on Higher Education* considers how the international exchange of ideas, students, and scholars has fundamentally altered higher education.

Engineering Global E-Commerce Sites James Bean 2003-05-22 "This book is a boon to technology professionals who are responsible for global integration

projects. Faced with the mind-boggling complexities of standardizing global data, global processes and global e-commerce, even the most experienced professionals are often at a loss. James Bean has created an extraordinary compilation of standards information, and provided his insight on how to resolve complex integration problems. This book will benefit IT community at large, and I would encourage both specialists and novices alike to bring this book into their personal libraries." -- Arka Mukherjee, Ph.D., CEO, Global IDs Inc. A practitioner's guide to developing global e-commerce sites, focusing on the design and engineering of Web forms for global data collection and alignment with widely recognized international standards, XML structures, and XML vocabularies. The author describes the globalization problem, identifies common design errors, provides a representative scenario, and introduces effective solutions and techniques. Structured around a practical, "real-world" theme, this book is written for the hands-on practitioner in any mid- to large-sized company engaging in international e-commerce (B2C, B2B, etc.) * Presents effective techniques for flexible and extensible data capture * Provides techniques for using the most recognized international data standards and describes the synergies, value and importance of XML as a transaction definition medium * Only book on the subject written from a software engineering point of view

The Routledge Handbook of World Englishes Andy Kirkpatrick 2020-12-31 The Routledge Handbook of World Englishes constitutes a comprehensive introduction to the study of World Englishes. Split into six sections with 40 contributions, this Handbook discusses how English is operating in a wide range of fields from business to popular culture and from education to new literatures in English and its increasing role as an international lingua franca. Bringing together more than 40 of the world's leading scholars in World Englishes, the sections cover historical perspectives, regional varieties of English from across the world, recent and emerging trends and the pedagogical implications and the future of Englishes. The Handbook provides a thorough and updated overview of the field, taking into account the new directions in which the discipline is heading. This second edition includes up-to-date descriptions of a wide range of varieties of English and how these reflect the cultures of their new users, including new chapters on varieties in Bangladesh, Uganda, the Maldives and South Africa, as well as covering hot topics such as translanguaging and English after Brexit. With a new substantial introduction from the editor, the Handbook is an ideal resource for students of applied linguistics, as well as those in related degrees such as applied English language and TESOL/TEFL.

Linguistic Justice Helder De Schutter 2017-10-02 The world contains over 6000 languages and less than 200 states to accommodate them. This creates the important normative question of how to respond politically to linguistic diversity. What is a just language policy? Are language minorities entitled to language protection? Should language rights be accorded to immigrants? Is the universal rise of English as a lingua franca to be applauded or to be regretted? The most important and comprehensive thinker within this debate over linguistic justice is Philippe Van Parijs. In his bold and controversial theory of linguistic justice, Van Parijs argues that the rise of English is a good thing, as well as that all language groups are entitled to grab a territory on which only their language receives public recognition. This collection, bringing together some of the most influential contemporary political philosophers, presents a critical review of Van Parijs's theory and gives a state-of-the-art overview of the prevailing positions on linguistic justice within political philosophy. It will be of interest to students

and scholars studying philosophy, politics, linguistics, international relations and law. This book was published as a special issue of Critical Review of International Social and Political Philosophy.

Handbook of Business Discourse Francesca Bargiela-Chiappini 2009-05-12 The Handbook of Business Discourse is the most comprehensive overview of the field to date. It offers an accessible and authoritative introduction to a range of historical, disciplinary, methodological and cultural perspectives on business discourse and addresses many of the pressing issues facing a growing, varied and increasingly international field of research. The collection also illustrates some of the challenges of defining and delimiting a relatively recent and eclectic field of studies, including debates on the very definition of 'business discourse'. Part One includes chapters on the origins, advances and features of business discourse in Europe, North America, Australia and New Zealand. Part Two covers methodological approaches such as mediated communication, corpus linguistics, organisational discourse, multimodality, race and management communication, and rhetorical analysis. Part Three moves on to look at disciplinary perspectives such as sociology, pragmatics, gender studies, intercultural communication, linguistic anthropology and business communication. Part Four looks at cultural perspectives across a range of geographical areas including Spain, Brazil, Japan, Korea, China and Vietnam. The concluding section reflects on future developments in Europe, North America and Asia.

Language Ethics Yael Peled 2020-08-12 Language is central to political philosophy, yet until now there has been little in the way of a common framework capable of bridging disciplines that share an interest in language, power, and ethics. Studies are predominantly carried out in isolated disciplinary silos - notably linguistics, philosophy, political science, public administration, and education. This volume proposes a new vision for understanding the political ethics of language, particularly in linguistically diverse societies, and it establishes the necessary common framework for this field of inquiry: language ethics. Through creative and constructive thinking, Language Ethics considers how to advance our understanding of the human commonalities of moral and linguistic capacities and the challenge of linguistic difference and societal interdependence. The book embraces the longstanding centrality of language to moral reasoning and reinterprets it in a manner that draws on the social and political life of real-world inter- and intralinguistic issues. Contributors to this collection are leading international experts from different disciplines and approaches whose voices add diverse insight to the discourse on ethics and language justice. Exploring social, political, and economic realities, Language Ethics illuminates the complex nexus between ethics and language and highlights the contemporary challenges facing multilingual societies, including the uncertainties, ambiguities, anxieties, and hopes that accompany them.

Global Englishes for Language Teaching Heath Rose 2019-01-31 Provides a ground-breaking attempt to unite discussions on the pedagogical implications of the global spread of English, and lobby for change. *Cultures and Traditions of Wordplay and Wordplay Research* Esme Winter-Froemel 2018-10-22 The book series is dedicated to the study of the multifaceted dynamics of wordplay as an interface phenomenon. The contributions aim to bring together approaches from various disciplines and present case studies on different communicative settings, including everyday language and literary communication, and thus offer fresh perspectives on wordplay in the context of linguistic innovation, language contact, and speaker-hearer-interaction. La collection vise à analyser la diversité de la dynamique du jeu de mots en tant que

phénomène d'interface. Les contributions réunissent les approches de différentes disciplines et présentent des études de cas de situations de communication variées, incluant tant le langage quotidien que la communication littéraire. Ainsi, elles offrent de nouvelles perspectives sur le jeu de mots dans le contexte de l'innovation linguistique, du contact linguistique, et de l'interaction locuteur-interlocuteur. Editorial Board: Salvatore Attardo (Texas A&M University Commerce, USA), Dirk Delabastita (Université de Namur, Belgium), Dirk Geeraerts (Katholieke Universiteit Leuven, Belgium), Raymond W. Gibbs (University of California, Santa Cruz, USA), Alain Rabatel (Université de Lyon 1 /ICAR, UMR 5191, CNRS, Université Lumière-Lyon 2, ENS-Lyon, France), Monika Schmitz-Emans (Ruhr-Universität Bochum, Germany), Deirdre Wilson (University College London, UK)

Educating Chinese-Heritage Students in the Global-Local Nexus Guofang Li 2017-08-14 Weaving together a richly diverse range of student voices, perspectives, and insights, this collection of studies from around the world offers the educational community a better understanding of K-12 and adult Chinese-heritage students' languages, cultures, identities, motivations, achievements, and challenges in various cross-cultural settings outside North America. Specifically, it addresses these overarching questions: What are Chinese-heritage students' experiences in language and education in and outside schools? How do they make sense of their multiple ethnic and sociocultural identities? What unique educational challenges and difficulties do they encounter as they acculturate, socialize, and integrate in their host country? What are their common struggles and coping strategies? What are the instructional practices that work for these learners in their specific contexts? What educational implications can be drawn to inform their teachers, fellow students, parents, and their educational communities in a global context? Individual chapters employ different theoretical frameworks and methodological instruments to wrestle with these questions and critical issues faced by Chinese-heritage learners.

International Students in the Asia Pacific Peter Kell 2012-02-27 This book documents the growing mobility of international students in the Asia Pacific. International students comprise over 2.7m students and it is estimated by the OECD that this will top 8 million in 2020. The great majority of them are students from the Asian countries who study in the Europe, North America and Asia. In addition countries such as Singapore, Malaysia and Hong Kong are becoming "education hubs" and are proposing to attract international students. Over 42% of international students come from Asia and this is predicted to continue with the strong presence of students from China, India, Korea and Japan continuing. A younger population, a growing middle class and shortages of quality education providers in the Asia Pacific region means that this mobility will be a feature of the future. This book explores questions around the mobility of international students in the context of the global economy and an increasingly competitive trans-national education market. It also explores questions about the experience of international students principally from the Asia Pacific region at a time of increased global insecurity and growing hostile reactions to foreigners in the post September 11th era. This book emerges from empirical work from several research projects funded by the World Bank and several community projects to support international students. The focus is also on the way in which student mobility promotes growing connection within the Asia Pacific, as well as other regions, and provides the foundations for new notions of global citizenships.

Peninsular Muse Mohammad A. Quayum 2007 This book brings

together for the first time interviews with sixteen major writers in the English language from Malaysia and Singapore. Three generations of writers representing various literary genres and ethnic groups come together to make this book fully illustrative of the literature of the two countries. In their respective interviews, the writers discuss significant issues pertaining to their own lives, careers, and works. They also explain what they think of the present state of their own societies, literatures, and cultures, and where they stand vis-à-vis the questions of religion, science, technology, censorship, gender, ethnicity, multiculturalism, nationalism, and globalisation. Moreover, the writers comment on the challenges they encounter writing in an «alien» language as well as in an environment of growing materialism and technocracy; and, finally, they discuss the future of their own writing and writing in English in Malaysia and Singapore more generally.

Parallel Societies of International Students in Australia Catherine Gomes 2021-09-30 Parallel Societies of International Students in Australia explores the social and cultural spaces that international students occupy in destination countries. It specifically examines the connections they make and the significance of this parallel society in helping them become resilient, empowered and self-sufficient. It further explores the way in which international students become disconnected from the family and friends they left behind at home, as well as from local communities. Drawing on a decade worth of research into the social, cultural, real and digital spaces occupied by international students in Australia, the book also reflects on the biggest challenge humanity has faced in a hundred years; the COVID-19 global pandemic. It considers the impact that the decisions made by the Australian government and international education stakeholders in response to this evolving crisis have had on international students. □ This book will be of interest to academics and stakeholders involved in international education and working with international students.

Languages for Special Purposes John Humbley 2018-10-22 This handbook gives an overview of language for special purposes (LSP) in scientific, professional and other contexts, with particular focus on teaching and training. It provides insights into research paradigms, theories and methods while also highlighting the practical use of LSPs in concrete discourse situations. The volume is transdisciplinary oriented with a firm basis in the language sciences, including terminology, knowledge transfer, multilingual and cross-cultural exchange.

The Experiences of International Faculty in Institutions of Higher Education Chris R. Glass 2021-08-12 Responding to the growing need for recruitment and retention of international talent in higher education institutions globally, this volume documents the experiences and contribution of international graduate students, researchers, and faculty. This text foregrounds perspectives around recruitment, transition, integration, professional development, and the retention of scholars originating from, or arriving in, countries including China, Australia, Iraq, Japan, and the US. By investigating the support systems that are in place to assist foreign-born faculty members in institutes of higher education, the text provides important insights for departments and institutions as they look to successfully attract and retain global academic talent. Moreover, the scientific and practical implications of the research presented in the text directly informs institutional policy, working towards more effective, inclusive, and equitable ways to support international faculty. This text will benefit researchers, academics, and educators with an interest in higher education,

international and comparative education, and, more specifically, those involved with faculty development programs. The text will also support further discussion and reflection around multicultural education, international teaching and learning, and educational policy more broadly.

The Impact of Global English on Cultural Identities in the United Arab Emirates Sarah Hopkyns 2020-03-18 This book provides a nuanced portrait of the complexities of the cultural and linguistic landscape in the United Arab Emirates, unpacking the ever shifting dynamics and attitudes between and about English and Arabic in the region in today's era of superdiversity. // Employing a qualitative phenomenological approach which draws on a rich set of data from questionnaires and focus groups comprising both Emirati and expatriate students and teachers, Hopkyns problematizes the common binary East-West paradigm focused around the tension between the use of English and Arabic in the UAE. Key issues emerging from the resulting analysis include the differing attitudes toward English and in particular, English Medium Instruction, the impact of this tension on identity, and the ways in which the two languages are employed in distinct ways on an everyday scale. // The volume will be of particular interest to students and scholars interested in issues around language and identity, language policy and planning, multilingualism, translanguaging, and language and education.

Global Englishes Jennifer Jenkins 2014-08-21 Routledge English Language Introductions cover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries, and key readings – all in the same volume. The innovative and flexible 'two-dimensional' structure is built around four sections – introduction, development, exploration, and extension – which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. *Global Englishes, Third Edition*, previously published as *World Englishes*, has been comprehensively revised and updated and provides an introduction to the subject that is both accessible and comprehensive. Key features of this best-selling textbook include: coverage of the major historical, linguistic, and sociopolitical developments in the English language from the start of the seventeenth century to the present day exploration of the current debates in global Englishes, relating to its uses as mother tongue in the US, UK, Antipodes, and post-colonial language in Africa, South and Southeast Asia, and lingua franca across the rest of the globe, with a new and particularly strong emphasis on China a range of texts, data and examples draw from emails, tweets and newspapers such as *The New York Times*, *China Daily* and *The Straits Times* readings from key scholars including Alastair Pennycook, Henry G. Widdowson and Lesley Milroy activities that engage the reader by inviting them to draw on their own experience and consider their orientation to the particular topic in hand. *Global Englishes, Third Edition* provides a dynamic and engaging introduction to this fascinating topic and is essential reading for all students studying global Englishes, English as a lingua franca, and the spread of English in the world today.

Sociolinguistics Florian Coulmas 2013-08-15 This new and updated textbook gives students a coherent view of the complex interaction of language and society.

Language and Identity in the Arab World Fathiya Al Rashdi 2022-09-05 *Language and Identity in the Arab World* explores the inextricable link between language and identity, referring particularly to the Arab world. Spanning Indonesia to the United States, the Arab world is here imagined as a continually changing one, with the

Arab diaspora asserting its linguistic identity across the world. Crucial questions on transforming linguistic landscapes, the role and implications of migration, and the impact of technology on language use are explored by established and emerging scholars in the field of applied and socio-linguistics. The book asks such crucial questions as how language contact affects or transforms identity, how language reflects changing identities among migrant communities, and how language choices contribute to identity construction in social media. As well as appreciating the breadth and scope of the Arab world, this anthology focuses on the transformative role of language within indigenous and migrant communities as they negotiate between their heritage languages and those spoken by the wider society. Investigating the ways in which identity continues to be imagined and re-constructed in and among Arab communities, this book is indispensable to students, teachers, and anyone who is interested in language contact, linguistic landscapes, and minority language retention as well as the intersections of language and technology.

The Rise of Chinese as a Global Language Jeffrey Gil 2021-06-07 This book investigates the macroacquisition of Chinese – its large-scale acquisition and adoption for various purposes by individuals, governments and organisations – and the implications of this process for the future of English as a global language. The author contextualises the macroacquisition of Chinese within the global ecology of languages, then analyses the factors responsible for the macroacquisition of Chinese, showing, in contrast to most academic and popular commentary, that a character-based writing system will not stop Chinese from becoming a global language. He then articulates three possible future scenarios: English remaining a dominant global language, English and Chinese both being global languages, and Chinese becoming a global language instead of English. The book concludes by outlining directions for further research on the acquisition and use of Chinese around the world. It will be of interest to students and scholars with an interest in English as a global language, Chinese as a second/foreign language, language education policy, and applied linguistics more generally.

The English Language Teacher in Global Civil Society Barbara M. Birch 2009-06-02 How can English language teachers contribute to peace locally and globally? English language teachers and learners are located in the global civil society – an international network of civil organizations and NGOs related to human rights, the environment, and sustainable peace. English, with its special role as an international language, is a major tool for communication within this network. On the local level, many teachers are interested in promoting reconciliation and sustainable peace, but often do not know how to do so. This book provides information, analysis, and techniques to help teachers around the world take action toward this goal. Balancing, in a readable and accessible way, the global and the local, core and periphery, cultural diffusion and resistance, theory and practice, pessimism and optimism, outsider and insider perspectives, the expert role and the apprentice role, and prescriptive and elicitive methods, it offers an alternative to literature about critical applied linguistics, globalization, and peace education that is simply too complex and wordy to spread easily from theoretician to the classroom teacher. *The English Teacher in Global Civil Society*: synthesizes threads from many fields and topics into a coherent and empowering argument for the activist role English language teachers can take to promote social change draws on humanistic education, peace education, cross-cultural understanding, problem-posing, cooperative learning, and critical thinking methodologies to help English language teachers learn how to teach conflict

resolution skills in their classrooms covers issues in critical applied linguistics, approaches and methodologies in ESL/EFL, global and local curricular issues, and specific skill areas such reading, writing, and speaking suggests a new goal for English language teachers: global citizenship. This engaging, informative, provocative, and highly readable book is a welcome resource for English language teacher trainers, pre-service teachers, practicing classroom teachers, and Peace Corps workers around the world.

Forum 2003

Local Contextual Influences on Teaching Esther Boucher-Yip 2014-10-16 This volume is a collection of personal narratives and research findings by English language (ESL/EFL) teachers who found themselves, in one way or another, teaching in various contexts all over the world. The central theme throughout these narratives is how contextual factors played a role in their approach to language teaching in different ways. The contributors reflect on their practices and provide an engaging discussion about how they deal with curriculum and classroom organization issues within the local context. Readers can expect to learn and understand how ESL/EFL teachers in this volume exercise their agency in teaching in a language classroom. These teachers, through their own unique stories and research findings, reflect on how they responded to local contextual factors such as the learning culture, national and school policies, personal beliefs and attitudes towards pedagogy, the sociolinguistic context of teaching, the school culture, and the wider sociopolitical context in which learning and teaching takes place. Since the narrative approach has been placed center stage in teacher education as a method and an objective of inquiry, the contributors adopt the narrative form to reflect and discuss their instructional practice.

English as a Global Language David Crystal 2012-03-29 David Crystal's classic *English as a Global Language* considers the history, present status and future of the English language, focusing on its role as the leading international language. English has been deemed the most 'successful' language ever, with 1500 million speakers internationally, presenting a difficult task to those who wish to investigate it in its entirety. However, Crystal explores the subject in a measured but engaging way, always backing up observations with facts and figures. Written in a detailed and fascinating manner, this is a book written by an expert both for specialists in the subject and for general readers interested in the English language.

Teaching Language and Content in Multicultural and Multilingual Classrooms María Luisa Carrió-Pastor 2020-12-18 This edited book explores critical issues relating to Content and Language Integrated Learning (CLIL) and English as a Medium of Instruction (EMI), setting out their similarities and differences to demystify the terms and their implications for classroom practice. The authors show how CLIL and EMI practices are carried out in different institutional contexts and demonstrate how both approaches can benefit language and content acquisition. This book is addressed to second/foreign language teaching staff involved in teaching in English at primary education, secondary education, and higher education levels.

International Handbook of English Language Teaching Jim Cummins 2007-12-31 This two volume handbook provides a comprehensive examination of policy, practice, research and theory related to English Language Teaching in international contexts. More than 70 chapters highlight the research foundation for best practices, frameworks for policy decisions, and areas of consensus and controversy in second language acquisition and pedagogy. The Handbook provides a unique resource for policy makers, educational administrators, and researchers concerned with meeting the increasing demand for

effective English language teaching. It offers a strongly socio-cultural view of language learning and teaching. It is comprehensive and global in perspective with a range of fresh new voices in English language teaching research.

The Cultural Politics of English as an International Language Alastair Pennycook 2017-03-16 Covering a wide range of areas including international politics, colonial history, critical pedagogy, postcolonial literature and applied linguistics, this book examines ways to understand the cultural and political implications of the global spread of English. Including a useful mixture of theory, research and practice, this will be of use to advanced students of education, English and applied linguistics, for courses on teaching second languages, critical pedagogy, comparative education and world Englishes. It will also be of interest to students of postcolonial literature and international relations.

Exporting Laurel J. Delaney 2016-10-19 "Laurel Delaney writes in a tremendous spirit of service to entrepreneurial and small business leaders navigating the opportunities of globalization. Whether leading a fresh startup, a small business, or an entrepreneurial growth company seeking greatness, the question of whether—and how—to go global must be addressed. Delaney shows yet again her passionate dedication to serving her readers with deeply practical guidance."—Jim Collins, author of *Good to Great* and co-author of *Beyond Entrepreneurship* Gain the knowledge you need to market, sell, and fulfill orders internationally, taking full advantage of the Internet and the opportunities it creates. This book is the bible for entrepreneurs and small business owners taking their US businesses to the next level of growth through exports. Exporting empowers readers with the can-do confidence to tackle the challenges and opportunities of exporting, leading to greater revenues, stability, and profitability for your business. With 70 percent of global buying power lying outside US borders, exporting is not just an option for ambitious entrepreneurs—it's an absolute must for building and sustaining a successful future. Typically, exporting first appears on the radar of small businesses as unsolicited inquiries from foreign customers on the web via your email, website, blog, or Facebook page. People outside your country want your product, and they want it now. The problem is that most small business owners do not know how to service these inquiries. What's the best way to ship goods? Do I need a license? Should I sell through wholesalers in specific countries or directly to consumers? How will I get paid?

Reflecting the rapid rate of change in national and global trade regulations and economic conditions, this second edition contains extensive updates and enhancements of the first edition's data and citations; actual and prospective multilateral trade agreements, especially the TPP and TTIP; CFR, EAR, and BIS rules; interviews with trade and sector specialists; economic trends and shocks affecting export opportunities and risks in various regions and sectors; and the annotated selection of recommended exporting resource sites.

Exporting: The Definitive Guide to Selling Abroad Profitably: Lays out simple steps and tips to conduct market research, find customers, open new markets, create an export business plan, get paid, and ship goods and services efficiently and profitably Shows you how to use the Internet and social media to mediate the exporting process and expand your international presence Details how the US government helps exporters and how to avoid foreign regulatory pitfalls

Your Computer Is on Fire Thomas S. Mullaney 2021-03-09 Techno-utopianism is dead: Now is the time to pay attention to the inequality, marginalization, and biases woven into our technological systems. This book sounds an alarm: after decades of being lulled into complacency

by narratives of technological utopianism and neutrality, people are waking up to the large-scale consequences of Silicon Valley-led technophilia. This book trains a spotlight on the inequality, marginalization, and biases in our technological systems, showing how they are not just minor bugs to be patched, but part and parcel of ideas that assume technology can fix--and control--society. Contributors Janet Abbate, Ben Allen, Paul N. Edwards, Nathan Ensmenger, Mar Hicks, Halcyon M. Lawrence, Thomas S. Mullaney, Safiya Umoja Noble, Benjamin Peters, Kavita Philip, Sarah T. Roberts, Sreela Sarkar, Corinna Schlombs, Andrea Stanton, Mitali Thakor, Noah Wardrip-Fruin

Globalizing Music Education Alexandra Kertz-Welzel
2018-02-26 How do globalization and internationalization impact music education around the world? By

acknowledging different cultural values and priorities, Alexandra Kertz-Welzel's vision challenges the current state of international music education and higher education, which has been dominated by English-language scholarship. Her framework utilizes an interdisciplinary approach and emphasizes the need for developing a pluralistic mode of thinking, while underlining shared foundations and goals. She explores issues of educational transfer, differences in academic discourses worldwide, and the concept of the global mindset to help facilitate much-needed transformations in global music education. This thinking and research, she argues, provides a means for better understanding global transfers of knowledge and ways to avoid culturally and linguistically hegemonic standards. *Globalizing Music Education: A Framework* is a timely call to action for a more conscious internationalization of music education in which everyone can play a part.